



The Institution of Engineers, Malaysia

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TALK ON:

Exporting Malaysia's Professional Services Overseas: The Challenges

BEM Approved CPD/PDP: 2 Ref No: IEM16/HQ/085/T

Date : 25 March 2016 (Friday)
Time : 5.30 pm – 7.30 pm (Refreshment will be served at 5.00pm)
Venue : Tan Sri Prof Chin Fung Kee Auditorium, 3rd Floor,
Wisma IEM, Jalan Selangor, 46000 Petaling Jaya.
Speaker : Ir. Ong Ching Loon

SYNOPSIS

Malaysia has 'exported' admirably over the years its professionals to foreign lands and earns international recognition of its ability to produce world-class professionals. The same can be said of Malaysian contractors and engineering service providers whose technical expertise, technology, business acumen and management competency are instrumental to their achievement in respective businesses overseas. However, the route to success is also fraught with challenges. This talk discusses various factors that are determinants to successfully exporting our engineering services.

BIODATA OF SPEAKER



Ir Ong Ching Loon is the Managing Director of Cofreth (M) Sdn Bhd and COFM International (Middle East) LLC. The later is a company registered in Dubai for business in UAE. Both the companies specialize in Facilities Management, Operations & Maintenance, Testing & Commissioning and Energy Services for industrial plants and commercial buildings. Cofreth continues to be accredited yearly with four (4) ISOs in Quality, OHSAS, Environment and Energy Management System. Since 2007, Cofreth was awarded with three (3) Frost & Sullivan Awards in Green Services and Facilities Management.

Ir Ong holds a BSc Hons in Mechanical Engineering and a MBA from University of Bath, UK. He is a Professional Engineer registered with the BEM and is an ASEAN Chartered Professional Engineer. Ir Ong is a Fellow Member of IEM, a Member of the Chartered Institute of Arbitrators, UK and ASHRAE, a Professional Member of MGBC, an Accredited Professional of Green Star, a registered Facilitator of GBI Malaysia. He is also a Certified Measurement & Verification Professional (CMVP) and a Registered Electrical Energy Manager with the Energy Commission of Malaysia. He is a Certified Energy Management System (EnMS) Expert under the UNIDO programs. In 2012, Ir Ong was conferred the Honorary Member of The ASEAN Federation of Engineering Organizations.

Ir. Lee Weng Onn
Chairman
AER NMC

ANNOUNCEMENTS TO NOTE:

- Preferential admission to talk shall be accorded to IEM members (**pre-registration and online registration are NOT required**). (Telephone and/or fax reservation will NOT be entertained)
- **Non members** may also attend the talk but will be charged a registration fee of **RM50** and an administrative fee of **RM15**.
- For affiliate members, there will be no registration fee. However, they are requested to produce their membership card as proof of membership. For the list of affiliates, please refer www.myiem.org.my/content/memorandum_of_understanding-469.aspx.
- Limited seats are available on a "first come first served" basis (maximum 100 participants).
- IEM members are required to produce your membership cards for confirmation of attendance (CPD purpose).
- Latecomers will not be allowed to enter if the lecture hall is full nor be entitled to CPD.

IEM members who fail to produce their membership cards will be charged a fee of RM20.00.

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- The fee would be used to cover overhead costs, building maintenance expenses as well as to support the purchase of the new building.
- All contributions will be deeply appreciated by IEM/AER/APEC/IntPE
- Students are however exempted. Your understanding is greatly appreciated.

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