



The Institution of Engineers, Malaysia

Bangunan Injenieur, Lots 60/62, Jalan 52/4, Peti Surat 223, 46720 Petaling Jaya, Selangor Darul Ehsan
Tel: 03-79684001/2 Fax: 03-79577678 E-mail: sec@iem.org.my IEM Homepage: http://www.myiem.org.my

TALK ON "UNDERSTANDING THE PRINCIPLES OF ETHICAL DECISION MAKING IN ENGINEERING"

Organised by the Mechanical Engineering Technical Division, IEM
BEM Approved CPD/PDP Hours: 2 hours Ref No: IEM15/HQ/240/T

Date : 12 August 2015 (Wednesday)
Time : 5.30 pm – 7.30 pm (Refreshments will be served at 5.00pm)
Venue : C&S & TUS Lecture Room, 2nd Floor, Wisma IEM, Petaling Jaya, Selangor
Speaker : Ir. Dr. Chong Chien Fatt

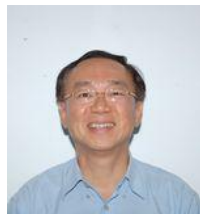
SYNOPSIS

Ethics is simply "doing the right things the right way." We often overestimate the cost of doing the right thing and underestimate the cost of failing to do the right thing. Nevertheless, ethical decision making in business is often emphasised but rarely fully understood. Scandals and corporate corruptions still permeate the news media, creating sensational headlines and making people more skeptical whether business is still just a game or war! Is ethics a must in business? If yes, whose ethics apply?

Do ethics apply to business? If so, whose ethics apply? What is the business impact of unethical business conduct? Are good people disadvantaged in conducting business in an ethical manner? Possibly but that should not be used as an excuse to do the wrong thing. This philosophy of conducting business ethically should apply to everything handled by a business and its employees at all times.

This talk is intended to increase participants' awareness of the various principles of ethics and their respective implications when applied in decision making. It also provides some practical ways of dealing with ethical dilemmas encountered in business dealings.

BIODATA OF SPEAKER



Dr Chong Chien Fatt, B. Sc. (Hons), Mech. Eng., M. Eng. (Industrial Engineering & Management), DBA (Doctor of Business Administration), P Eng, FIEM, MIMechE., C. Eng., ACGI.

Dr Chong, a professional engineer graduated in Mechanical Engineering from Imperial College, did his post-graduate studies in Industrial Engineering and Management in the Asian Institute of Technology and obtained his Doctorate of Business Administration in 2006.

He has been involved over the years in turn-around jobs as a CEO/COO for six different companies over the past 20 years. His fields of interests are in Total Quality Management/Six Sigma, Organizational Transformation/Change, Feasibility Studies, Lean Manufacturing or Kaizen and Personality/Psychology. He has more than two decades of experience in manufacturing and marketing as well as practicing, teaching and consulting work in quality and change management. He has substantial managerial experiences and has real life experiences of solving problems, turning around companies and bringing various companies to higher level of growth and achievement. He has completed his Doctorate of Business Administration with the University of Newcastle, Australia with the purpose of acquiring more relevant and up-to-date knowledge and hopefully to impart them to others in a pragmatic and yet simple-to-understand manner for working adults.

Ir. Fam Yew Hin
Chairman
Mechanical Engineering Technical Division, IEM

ANNOUNCEMENTS TO NOTE:

- Preferential admission to talk shall be accorded to IEM members (pre-registration and online registration are NOT required). Telephone and/or fax reservation will NOT be entertained.
- Non members may also attend the talk but will need to pay a registration fee of RM50 and an administrative fee of RM15. GST is inclusive.
- For members of affiliated organisations, there will be no registration fee payable. However, they are requested to produce their membership card as proof of membership. For the list of affiliated organisations, please refer to IEM website at www.myiem.org.my under International/MoU.
- Limited seats are available on a "first come first served" basis (maximum 100 participants).
- IEM members are required to produce membership cards for confirmation of attendance (CPD purpose).
- Latecomers will not be allowed to enter if the lecture hall is full nor be entitled to CPD.
- ***IEM members who fail to produce their membership cards will be charged a fee of RM25.00. GST is inclusive.***

ADMINISTRATIVE FEE

- Kindly be informed that an administrative fee of **RM15** is payable for talks organized by IEM. GST is inclusive.
- The fee would be used to cover overhead costs, building maintenance expenses as well as contribute to Wisma IEM Building Fund.
- All contributions will be deeply appreciated by IEM.
- Student Members are however exempted.

CPD HOURS CONFIRMATION

Name:

Membership No:

Signature: