



Talk on “Technical Visit to “Mamee-Double Decker (M) Berhad”
By Ir. Assoc. Prof. Dr. Lee Tin Sin

Ir. Dr Lee Tin Sin is an Associate Professor at the Chemical Engineering Department of Universiti Tunku Abdul Rahman (UTAR). He has been a committee member of IEM Chemical Engineering Technical Division (CETD) since 2011. Ir. Dr Lee won the 2012 Young Engineer Award of IEM.

The Chemical Engineering Technical Division (CETD) of IEM organized a technical visit to Mamee-Double Decker Berhad at Air Keroh Melaka on 11 June 2014. Mamee brand has since become a synonym and household names for snack food and instant noodle. Currently, Mamee has a presence in more than 80 countries where most of the markets are concentrated in Europe, Middle East, Africa and ASEAN region. The IEM visitor group consisted of 23 persons. Upon arrival of the group was warmly greeted by management staffs. A briefing on the overall facilities and operation of the factory were given initially.

During the plant tour, the Mamee officers have well explained the manufacturing process of instant noodle as well as the ready eat snack noodle Mamee Monster. Mamee officers have highlighted that instant noodle and Mamee Monster technology are the Malaysian local innovation. The IEM visitor group is enlightened with noodle manufacturing technology right from the flour to finished product. The IEM visitors were also introduced by the innovation of multiple mechanical stretching processes as employed by Mamee to make the noodles have elastic texture when biting in mouth. During the plant tour, the visitors were also encouraged to provide constructive suggestion to improve the processes. Overall, the visit was beneficial to the IEM participants in understanding the overall noodles operation of food processing industry.



Group photo