



THE INSTITUTION OF ENGINEERS, MALAYSIA

Bangunan Ingenieur, Lots 60 & 62, Jalan 52/4, P.O. Box 223, Jalan Sultan, 46720 Petaling Jaya
Tel: 03-7968 4001/4002 Fax: 03-7957 7678 E-mail: sec@iem.org.my Homepage: <http://www.myiem.org.my>

TALK ON



“Realizing the Potential of Shared Services & Outsourcing in Engineering Services”



Organized by Sub-Committee on Engineering Week 2013
& Multimedia Development Corporation (MDeC)

Date : 13th September 2013 (Friday)
Time : 5.30 pm - 7.30 pm
Venue : Tan Sri Prof. Chin Fung Kee Auditorium, Wisma IEM, Petaling Jaya
Speaker : Shibu Vadaketh

BEM Approved
CPD/PDP HOURS: 2
Ref No: IEM13/HQ/241/T

SYNOPSIS

The Multimedia Development Corporation (MDeC) was incorporated in 1996 to strategically drive the Malaysian Government on legislation, policies and standards for ICT and multimedia operations as well as to oversee the development of the Malaysian Multimedia Super Corridor (now MSC Malaysia). MSC Malaysia became the platform to nurture the growth of Malaysian Small and Medium Enterprises (SMEs) in the ICT industry whilst attracting participation from global ICT companies to invest and develop cutting-edge digital and creative solutions in Malaysia. Within MDeC, there are 3 main clusters namely InfoTech, Creative Multimedia Content and Shared Services & Outsourcing (SSO).

SSO is one of the biggest shifts in corporate thinking this millennium. Malaysia has a vibrant ICT and world-class services industry which is evident by the AT Kearney Offshore Location Attractiveness Index that ranks Malaysia as the world’s 3rd most attractive SSO location for the past 8 years in a row.

The current perception of jobs in the SSO industry is that they are centered on low-value Business Process Outsourcing (BPO) and IT Outsourcing (ITO) activities such as Call Centers and IT Helpdesks. However, the industry has grown and evolved into one that moves up the value chain offering high-value Knowledge Process Outsourcing (KPO) activities such as Software Research & Design, Investment Research & Analytics, Project Management and Engineering Design & Services.

The presentation aims to talk about how Engineering Services is one of the top KPO activities and it is an approved MSC Malaysia activity, allowing eligibility for the MSC Malaysia Status. There will also be topics on the Benefits & Incentives and how Malaysia can ensure Engineering Services will be a potential area of growth for the SSO industry over the coming years.

BIODATA OF SPEAKER

Shibu heads the International Business & Development Department for MDeC, to help MSC Malaysia companies capture market share and attract investments into the country. He currently manages MDeC’s 4 regional teams covering MY/SG, APAC, Europe and North America.

Prior to his appointment in MDeC, Shibu worked in senior levels in the technology industry for over 25 years latest being Freescale Semiconductor in Texas. He was the Program Manager for Multicore Software overseeing operations across six countries. He is also an entrepreneur who founded and managed an embedded consulting company for over 10 years with offices in Texas, California and Bangalore.

Shibu holds an Executive Education, Competitive Business Leadership Program (1997), Master of Science in Biomedical Engineering (1990) and Bachelor of Science in Mechanical Engineering (1987) all from the University of Texas, Austin.

Announcements to Note:

1. Talk is **STRICTLY** for IEM members only (pre-registration is **NOT** required).
2. Telephone and/or fax reservation will **NOT** be entertained.
3. Limited seats are available on a "first come first served" basis (maximum 110 participants).
4. IEM members are required to produce your **membership cards** for confirmation of attendance (CPD purpose).
5. Latecomers will not be allowed to enter if the lecture hall is full nor be entitled to CPD.

IEM members who fail to produce their membership cards will be charged a fee of RM20.00

FUNDS FOR IEM NEW BUILDING (WISMA IEM)

Kindly be informed that participants will be charged RM10.00 administrative fee for talks organized by IEM. The fee will be used for overhead costs, building maintenance expenses as well as to support the purchase of Wisma IEM. However, students are exempted.

Your understanding is much appreciated.

CPD HOURS CONFIRMATION

Name of Member:

M'ship No:

Signature:

Date :