PRO MAC EXCLUSIVE 2027

The Institution of Engineers, Malaysia

BY PROJECT MANAGEMENT TECHNICAL DIVISION (PMTD), IEM

PROJECT MANAGEMENT CONFERENCE EXCLUSIVE 118 (PROMAC 118)

DATE: 18TH JANUARY 2027

TIME: 8.00AM - 5.30PM

VENUE: MENARA MERDEKA MAYBANK 118

**"Future-Ready Projects:
Digital, Green, Resilient & High-Value Impact"**

HRD Corp Serial No: Applying

Approved Duration: Applying

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INTRODUCTION

The Institution of Engineers, Malaysia (IEM) is pleased to present PROMAC 2027, a platform dedicated to advancing knowledge, innovation and excellence in project management. Building on the success and experiences of previous PROMAC conferences, PROMAC 2027 aims to bring together engineering professionals, project managers, industry leaders, academics, policymakers and technology experts to explore emerging trends, address industry challenges and shape the future of project management.

In an era of rapid technological advancement, increasing project complexity and evolving global demands, effective project management has become increasingly important in delivering successful, sustainable and high-value outcomes. Engineering and infrastructure projects are facing new challenges involving digital transformation, artificial intelligence (AI), sustainability, resource optimisation, risk management and resilience. These developments require project professionals to adopt innovative approaches, strengthen leadership capabilities and embrace new technologies to remain competitive and future-ready.

PROMAC 2027 will serve as a knowledge-sharing and networking platform, featuring insightful keynote presentations, technical sessions, industry discussions and opportunities for collaboration. The conference will encourage meaningful engagement between industry practitioners and the engineering community, facilitating the exchange of practical experiences, innovative solutions and best practices in project delivery.

Building on the direction established through PROMAC 2026, particularly its emphasis on data, artificial intelligence, smart infrastructure and sustainable development, PROMAC 2027 seeks to further strengthen the connection between technological innovation and effective project execution. It also aims to inspire the next generation of project professionals through knowledge exchange, research, innovation and industry engagement.

Through this initiative, IEM aspires to reinforce its commitment to professional development and excellence while contributing towards a more innovative, resilient and sustainable engineering and project management landscape in Malaysia and beyond.

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SYMPOSIUM HIGHLIGHTS

PREMIER KEYNOTE ADDRESS

Dato Ir. Ts. Izwan Hasli Mohd Ibrahim

CEO, PNB Merdeka Ventures Sdn. Bhd.

Theme: "Heritage & Project Management"

THEMATIC KEYNOTE SPEECHES

- "The Death of Traditional Project Management"
- "AI Won't Replace Project Managers or Will It?"

FORUM DISCUSSION

- "The Reality Check Forum"

FIRESIDE CHAT

"To challenge conventional wisdom, confront uncomfortable realities, and explore emerging disruptions that may fundamentally redefine the future of project management, leadership, engineering, and national development."

KEY THEMES SHAPING THE FUTURE

1) AI & Digital Transformation

Exploring how artificial intelligence and digital technologies are increasing project management.

2) Next-Generation Project Leadership

Rethinking leadership approaches in an increasingly complex project environment.

3) Innovation in Project Delivery

Challenging conventional practices and embracing new ways of delivering projects.

4) Sustainable & Resilient Development

Integrating sustainability, resilience and long-term value into project development.

KEY TAKEAWAYS

- New perspectives on the future of project management
- Insights into AI-driven project management
- Critical thinking on emerging industry challenges
- Ideas for building resilient and future-ready projects

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WHY YOU SHOULD ATTEND?

- Learn from renowned speakers and practitioners shaping the future of project management across construction, IT, logistics, aviation, energy, healthcare, finance, education, and more.
- Explore the latest tools, technologies, and methodologies driving innovation and helping organisations build sustainable and resilient practices.
- Network with a diverse community of engineers, project managers, policy makers, financiers, digital innovators, and leaders from government, private sector, and NGOs.
- Take part in exclusive site visit to gain first-hand exposure to project management in action.
- Return with practical strategies, actionable insights, and real-world lessons you can immediately apply to your projects.

PAST EVENT & HIGHLIGHTS OF "PROMAC 2025"










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PROGRAMME

TIME		PROGRAMME
8:00 AM - 9:00 AM	:	Registration & Networking Breakfast
9:00 AM – 9:10 AM	:	Welcome Address by the Organising Chairman of PROMAC 2027
9:10 AM – 9:30 AM	:	Opening Address by GOH (Ministry Level)
9:30 AM - 9:55 AM	:	Premier Keynote Address: Dato Ir. Ts. Izwan Hasli Mohd Ibrahim
9:55 AM - 10:00 AM	:	Token of Appreciation to Premier Keynote Speaker + Sponsors + Group Photo
10:00 AM - 11:00 AM	:	Press Conference & Exclusive Site visit Morning Coffee Break
11.00 AM - 11.15 AM	:	Keynote Speaker 1
11.15 AM - 11.30 AM	:	Keynote Speaker 2
11.30 AM - 12.30 PM	:	Forum Discussion (4 speaker + 1 moderator)
12.30 AM - 2.30 PM	:	Site visit & Lunch Break
2.30 PM - 4.00 PM	:	Fireside Chat
4.00 PM - 4.10 PM	:	Closing remark & Token of Appreciation for Afternoon Speakers and Sponsors
4.10 PM - 4.30 PM	:	Afternoon Tea Break
4.30 pm - 5.30 pm	:	Site Visit - Stadium Merdeka End of Conference

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PROMAC 118– PARTNERSHIP PACKAGES

Option A - Sponsorship	(PLEASE TICK "✓"			
	118 SIGNATURE RM50,000.00	**PLATINUM RM20,000.00**	**GOLD RM10,000.00**	**Exclusive RM5,000.00**
Company corporate logo displayed throughout PROMAC 118 2027	✓	✓	✓	✓
Corporate Material in IEM Goodies Bag - minimum of 120 pieces	✓	✓	✓	✓
Executive Industry Insight - Speech	10 minute	5 minute	NIL	NIL
Corporate Innovation Insight - Video	5 minute	3minute	NIL	NIL
Feature in JURUTERA – IEM Publication	✓	✓	NIL	NIL
Acknowledgement in Conference Booklet & Promotional Flyer	✓	✓	✓	✓
Complimentary Conference Seats (incl. priority allocation for invited guests/clients)	12 Seats Priority	8 Seats Priority	5 Seats Priority	3 Seats Standard
Exclusive 118 Experience (Merdeka 118 Tower Visit & VVIP Experience)	VVIP Signature	VVIP	Standard	Standard
Advertisement in Conference Booklet – Run of Page (ROP)	✓	✓	✓	✓
Exclusive Webinar Slot	2 Slots	2 Slots	1 Slot	1 Slot
Industry Category Exclusivity (Limited to one partner per category)	Exclusive Category	Subject to Availability	NIL	NIL
VIP Hosted Guest Allocation (Bring your clients/business partners)	Up to 6	Up to 4	Up to 2	Up to 2
Digital Sponsor Spotlight (IEM & PROMAC official digital platforms)	Dedicated Feature	Featured Spotlight	Acknowledgement Post	Acknowledgement Post
Priority Access to Selected Networking Opportunities	VIP & Priority	Priority	Standard	Standard
118 Edition Engagement (Special recognition as part of the 118 Edition)	Signature Recognition	Premium Recognition	Partner	Partner

(ALL PACKAGE TO ADD SST 8%)

BY PROJECT MANAGEMENT TECHNICAL DIVISION (PMTD), IEM

PROMAC 118– ADVERTISEMENT PACKAGES

		Amount (RM)	Complimentary Seat	Company corporate logo will displayed throughout PROMAC 2027	Acknowledgement in the Conference Booklet
1	Inside Front Cover	**8,000.00**	2	✓	✓
2	Outside Back Cover	**8,000.00**	2	✓	✓
3	Inside Back Cover	**5,000.00**	2	✓	✓
4	Run of Page (Inside Page)	**4,000.00**	1	✓	✓

(ALL PACKAGE TO ADD SST 8%)

SPONSORSHIP DETAILS: PLEASE GIVE CORRECT DETAILS AND PERSON IN CHARGE TO BE CONTACTED.

Sponsorship Package: .....

Amount + SST 8% : .....

Organisation : .....

Contact Person : .....

Position: .....

Billing Address: .....

.....

Company Registration No : .....

Tax Identification (TIN no) : .....

Contact Details: Office No: .....

Email Address: .....

Date Submitted : .....

Chairman,
Project Management Technical Division
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PROMAC 118– PARTICIPANT REGISTRATION FORM

Email: syafiq@iem.org.my

No.		PHYSICAL / HRD REGISTRATION FEE (RM) (all fees to add SST 8%)	
		ONLINE (NON HRDF Claimable) (Log-in for Registration & Payment via IEM Portal: www.myiem.org.my)	**NORMAL FEE (HRDF Claimable)** By Email : Quotation & Invoice
1	**IEM MEMBER**	**RM 1,080.00**	**RM 1,180.00**
2	**IEM MEMBER – EARLY BIRD PRICE BEFORE 18 DEC**	**RM 811.00**	**RM 811.00**
3	**NON IEM MEMBER**	**RM 1,250.00**	**RM 1,350.00**
4	**Group Registration (03 – 10 participants)**		**5% Discount**
5	**Group Registration (11 participants & above)**		**7% Discount**

Participant Registration form
Email: syafiq@iem.org.my

No.	Name(s)	IEM Membership No.	NRIC / Passport No.	Fee (RM)
			ALL FEES TO ADD (+ SST 8%)	
			TOTAL PAYABLE	

Cancellation Policy
No cancellation will be accepted prior to the date of the event. However, replacement or substitute may be made at any time with 7 days prior notification and substitute will be charged according to membership status.

Personal Data Protection Act
I have read and understood the IEM's Personal Data Protection Notice published in IEM's website at http://www.myiem.org.my and I agree to IEM's use and agree to IEM's use and processing of my personal data as set out in the said notice.