

HALF-DAY TECHNICAL SEMINAR



ORGANISED BY ELECTRICAL ENGINEERING TECHNICAL DIVISION, IEM IN COLLABORATION WITH PRYSMIAN

POWERING THE FUTURE

FREE ADMISSION

**SAFE, SMART & SUSTAINABLE
CABLE SOLUTIONS FOR MALAYSIA**

**BEM Approved CPD Hours : 4
Ref. No. : IEM26/HQ/505/S**

Build cable systems ready for Malaysia's next wave of infrastructure, digitalisation and energy transition.

**28 OCT
2026
Wednesday**

9:00 AM – 1:00 PM

WISMA IEM
Petaling Jaya, Selangor

WHY THIS SESSION IS WORTH YOUR MORNING

DECODE THE MARKET

Cable-market trends and product direction

SPECIFY WITH CONFIDENCE

Selection, policies, guidelines & compliance

SEE WHAT'S NEXT

Digitalisation, sustainability & future technologies

MEET THE SPEAKERS



Ridzwan Mustapa
Technical Commercial Support Manager, Southeast Asia



Pang Tze Wei
Sr. Manager, T&I (MY, SG, VT) & Network Components SEA

IDEAL FOR

Engineers • Consultants • Specifiers • Asset Owners • Technical Professionals



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03-78900133

Explore the technologies, standards and sustainability priorities shaping tomorrow's cable systems.

POWERING THE FUTURE:

SAFE, SMART & SUSTAINABLE CABLE SOLUTIONS FOR MALAYSIA



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Malaysia's evolving infrastructure, digitalization and energy-transition priorities are creating new expectations for cable systems. This seminar provides a practical overview of cable-market developments, selection considerations, applicable policies and compliance requirements, emerging product technologies, digital tools, sustainability priorities, and network components. The seminar is designed to help engineering professionals make informed, technically sound and future-ready cable decisions.

THE MORNING, AT A GLANCE

- 8:40 ● Registration
- 9:00 ● Welcome & opening remarks
- 9:10 ● Market trends, selection & compliance
- 10:15 ● Morning tea break
- 10:30 ● Future cable technologies, digitalization & sustainability
- 12:00 ● Network components & cable accessories
- 12:30 ● Questions & answers
- 13:00 ● Closing & Lunch

WHAT YOU'LL TAKE BACK

- **MARKET**
See the shifts shaping cable specifications and demand.
- **SELECTION**
Match cable construction to the application and environment.
- **COMPLIANCE**
Navigate policy, guideline and technical expectations.
- **INNOVATION**
Understand where digital tools and new technologies add value.
- **SUSTAINABILITY**
Connect performance, lifecycle and sustainability priorities.

SPEAKERS' PROFILE

Regional experience. Practical perspectives. Built for engineering conversations.



Ridzwan Mustapa

Technical Commercial Support Manager,
Southeast Asia

22 years of experience working for Prysmian as Technical Commercial Support Manager – Southeast Asia. Expert in low voltage power cables, control & instrumentation cables and fire performance cables intended for various applications in buildings, industrial, railways, waste management, marine, oil & gas sector, mining, renewable energy, crane industries and datacenters. An active Working Group member of Technical Committee for both Malaysia Standards and Singapore Standards for Electrical Cables.



Pang Tze Wei

Sr. Manager, T&I (MY, SG, VT) &
Network Components SEA

With 24 years of experience in the electrical, infrastructure and cabling industries, he has built his career across engineering, technical sales, business development, marketing and regional leadership. Currently responsible for Industrial & Construction business across Malaysia, Singapore and Vietnam together with Network Components across Southeast Asia. He is focus is on strategic customer engagement, solution-based selling and profitable, sustainable growth.



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