

## GUIDE SUBMISSION FOR JURUTERA-i

| Category                    | Purpose                                                                                                           | Recommended Length |
|-----------------------------|-------------------------------------------------------------------------------------------------------------------|--------------------|
| News                        | Timely IEM, engineering, industry or professional developments                                                    | 300–500 words      |
| IEM Highlights              | Significant IEM achievements, appointments, milestones or initiatives                                             | 400–500 words      |
| Event / Event Highlights    | Reports on seminars, conferences, technical visits, workshops, dinners, competitions and other IEM activities     | 300–500 words      |
| Press / Official Statements | Official IEM statements, announcements and matters of public or professional importance                           | 300–800 words      |
| Tech                        | Accessible explanations of engineering technologies, standards, systems and developments                          | 800–500 words      |
| Feature                     | In-depth engineering, professional, industry or institutional articles ( <b>Summary from Jurutera Bulletin</b> )  | 200-300 words      |
| Cover Story                 | Major flagship article on a strategically important engineering subject ( <b>Summary from Jurutera Bulletin</b> ) | 200-300 words      |
| ESG & Sustainability        | Energy transition, climate, sustainability, decarbonisation, governance and related engineering subjects          | 300–500 words      |
| Engineering Perspectives    | Professional commentary, thought leadership and informed engineering opinion                                      | 300–500 words      |
| People / Interview          | Interviews with engineers, leaders, experts and notable personalities                                             | 300–500 words      |
| Lens                        | Engineering stories communicated principally through photography and short captions                               | 150–400 words      |
| Adventures                  | Engineering-related travel, field experience, expeditions, heritage or human-interest stories                     | 150–400 words      |
| Podcast / Multimedia        | Podcast, video interview or multimedia content accompanied by a synopsis                                          | 150–400 words      |

Ver 01, 17-Aug-2026

Ver 02, 9-Oct-2026