

GUIDELINES FOR MONTHLY JURUTERA BULLETIN

CONTENT	REMARKS	REQUIREMENTS
ALL FINAL CLEAN VERSION ARTICLES MUST BE SUBMITTED TO BULLETIN EXECUTIVES AT LEAST TWO (2) MONTHS AND THREE (3) MONTHS COVER STORY		
CONTENTS	DESCRIPTIONS	TOTAL NUMBER OF WORDS
Biodata of Author(s)	- COVER STORY (CS) - FEATURE ARTICLE (FA)	- CS-Please submit short biodata with a high-quality profile picture (JPEG). – Max word count is 80 words - FA-Please submit short biodata with a high-quality profile picture (JPEG). – Max word count is 25 words
Other Sections	COVER NOTE/HIGHLIGHTS/ FORUM/NEWS FROM CAMPUS/NEWS FROM BRANCH/ENGINEER'S LENS/ ENGINEER'S ADVENTURES/ PERSPECTIVE/ REFLECTION etc.	Author's name only
Front Cover Design**	- Please submit a theme for your month of publication or theme proposed by the EB. - You can submit your own picture/copyright free image (high-quality JPEG) or publisher can select the front cover design. - Theme and sub-theme(s) shall have catchy headlines that contain elements to persuade readers to read it. Sub-theme(s) can be selected from feature article(s) title(s). - The JURUTERA front cover should be compelling and visually striking to encourage readership and attract attention.	
Cover Note	Submission of cover note from the Chairman with a high-quality profile picture (JPEG). Cover note must have a title.	180 Words Max

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Cover Story** (Submission: 3 months early)	1. If the championing TD/SEC/SIG requires a writer for the interview session, kindly inform the InfoPub Secretariat at least three (3) weeks in advance to allow the necessary arrangements to be made. In addition, please provide the interview questions and the interviewee's profile/biodata. If an interview session is not conducted, the champion may alternatively submit a complete written Q&A. 2. The interviewee should be a prominent figure relevant to the selected themes. If the interviewee is high-profile individual from the corporate sector or a government agency and multiple levels of approval are required, please maintain regular communication and provide updates on the interview progress. To mitigate the risk of major delays or last-minute cancellation of the cover story, a backup story should be prepared in advance. The submission of cover story must be at least 3 months early. 3. Submission of cover story with high-quality JPEG images and maximum 80 words or less a short biodata of the Interviewee. 4. Please provide interactive elements: 1 video (2 mins Max and 3 – 5 photos related to the cover story (with captions) (If available).	2,400 Words Max	
Feature 1 ** - Technical Article	1. The article needs to be vetted by the championing committee before submission. 2. Jurutera is a light-read magazine, so articles should be technical yet easy to understand. 3. Submission of articles must include high-quality JPEG images (with figures, tables, and images provided as separate files), accompanied by appropriate captions of not more than 25 words each, as well as a short biodata of the author(s). Please ensure that the number of authors does not exceed five. 4. Infographics and visuals encourage to make content more engaging to IEM students' members.	2,400 Words Max	

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Feature 2 ** - Technical Article	- The article needs to be vetted by the championing committee before submission. - Jurutera is a light-read magazine, so articles should be technical yet easy to understand. - Submission of articles must include high-quality JPEG images (with figures, tables, and images provided as separate files), accompanied by appropriate captions of not more than 25 words each, as well as a short biodata of the author(s). Please ensure that the number of authors does not exceed five. - Infographics and visuals encourage to make content more engaging to IEM student members.	2,400 Words Max	
Forum 1 – Report on IEM Past Event/Technical Visit/Upcoming events.	- Submitted articles should be clearly written, focusing solely on the technical aspects of the visit. There is no need to include a detailed itinerary of the event. A brief mention of the date, time, location, and the number of participants will suffice. - The article needs to be vetted by the championing committee before submission. - Submission of article with high-quality JPEG images (separate files for figures, tables, images) with captions plus the author's name and designation. - Infographics and visuals encourage to make content more engaging to IEM student members.	800 Words Max	
Forum 2 – Report on IEM Past Event/Technical Visit/Upcoming events.	- Submitted articles should be clearly written, focusing solely on the technical aspects of the visit. There is no need to include a detailed itinerary of the event. A brief mention of the date, time, location, and the number of participants will suffice. - The article needs to be vetted by the championing committee before submission. - Submission of article with high-quality JPEG images (separate files for figures, tables, images) with captions plus the author's name and designation. - Infographics and visuals encourage to make content more engaging to IEM student members.	800 Words Max	

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News from Branch (if available)	1. Submission of write-up on major/important events by IEM Branch with 2-3 (high-quality JPEG images).		600 Words Max
Engineer's Adventures	1. Engineer's adventures shall be 1-page. Submission of write-up of travel insights illuminating engineering facts with high-quality JPEG images (separate files for figures, tables, images) with captions plus the author's name Please provide 2-3 original images related to the article.		400 Words Max
Engineer's Lens	1. Engineer's lens shall be 1/2-pager. 2. Submission of 1 high-quality 3. JPEG image with captions plus the photographer's name.		Photo captions shall include the name of the attraction/ building (150 words)

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ADDITIONAL CONTENTS (IF AVAILABLE)		
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Highlights – Upcoming Paid Events & Activities	1. Submission of poster and summary of the events with high-quality JPEG images (separate files for images) with captions plus the author's name and designation. 2. Please provide interactive elements: Speaker, Topics and Introductory Video / Teaser (if any).	Poster and 600 Words Max
Highlights – Upcoming Conference	1. Submission of poster and summary of the events with high-quality JPEG images (separate files for images) with captions plus the author's name and designation. 2. Please provide interactive elements: Speaker, Topics and Introductory Video / Teaser (if any).	Poster and 600 Words Max

JURUTERA-i WEBPORTAL CAN BE ACCESS AT https://iemjurutera.my/		
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	1. All TD/SEC/SIG are encouraged to submit short articles on current trends happening in the engineering world. 2. Kindly provide 2-3 original images related to the article and the author's name.	500 words or less.