

**Technical Visit To Fys Marketing Sdn Bhd (FYS QUARRY)**

By

Ir. Wong Jian Choon

He is a committee member of eETD Session 2025/2026.

On 6 March 2026 (Friday), Electronics Engineering Technical Division (eETD) IEM & IEM Penang Branch delegates have organised a technical visit to FYS Marketing Sdn. Bhd. The technical visit was led by Ir. Wong Jian Choon as the coordinator for the visit, also joined by Ir. Juliet Choo Lay Guat, IEM Penang Branch Vice Chairman and Ir. Dr. Mior Termizi Mohd Yusof Mining/Quarrying Consultant as invited guest. There are 25 participants joined this technical visit.

This technical visit has gained knowledge on how the quarrying operation, observe their working environment and able to understand the present and future challenges and opportunities in this industry. FYS Marketing Sdn Bhd is the operator of Foo Yen Soo & Sons Sdn Bhd quarry which started operations in 1960s. The quarrying operation involves extraction of granite rock reserves, drilling, blasting, hauling, crushing, screening and sales of granite aggregates to local market.

Started from 9.30am after the welcoming speech, then Ir. Zeems Foo from FYS has briefed the participants about the quarrying best practices ESP model focusing on three levels: Level-1 Environmental, Safety, Productivity, Level-2 Educational, Social (CSR), People, Level-3 Extra-ordinary, Standardisation, and Professionalism. This model aims to improve the quarry industry image, enhance safety, public education, and professional development and promote responsible quarrying practices while fostering community engagement and tourism.

The best practices to minimise environmental degradation and improve the liveability of the community which makes the quarry and community can co-exists are utmost importance.

FYS has become exemplary model for the quarry industry in the region with 13 awards and recognitions received both national and international. Many organisations both national and international have visited the quarry to learn ESP Best Practices. This best practice has presented at forum and conferences both national and international. 11.00am, FYS Assistant Quarry Engineer, Ms Vanessa Loh Yuen Yee also has shared with the participants about geology aspect of FYS rock base, how the rock has formed and the type of rock in this Bukit Mertajam area. The participants have also raised out technical questions and shared their views & experiences during Q&A session.

The appreciation certificate has been presented to FYS with the group photo session before leaved to the site visit. Around 12.00pm, all participants are invited to visit FYS Agropark for site seeing and photo taking session. Around 12.30pm, participants are invited to FYS Quarry View Café for simple lunch and networking session.

Technical Visit Photos:



Photo 1: FYS Quarry Entrance.

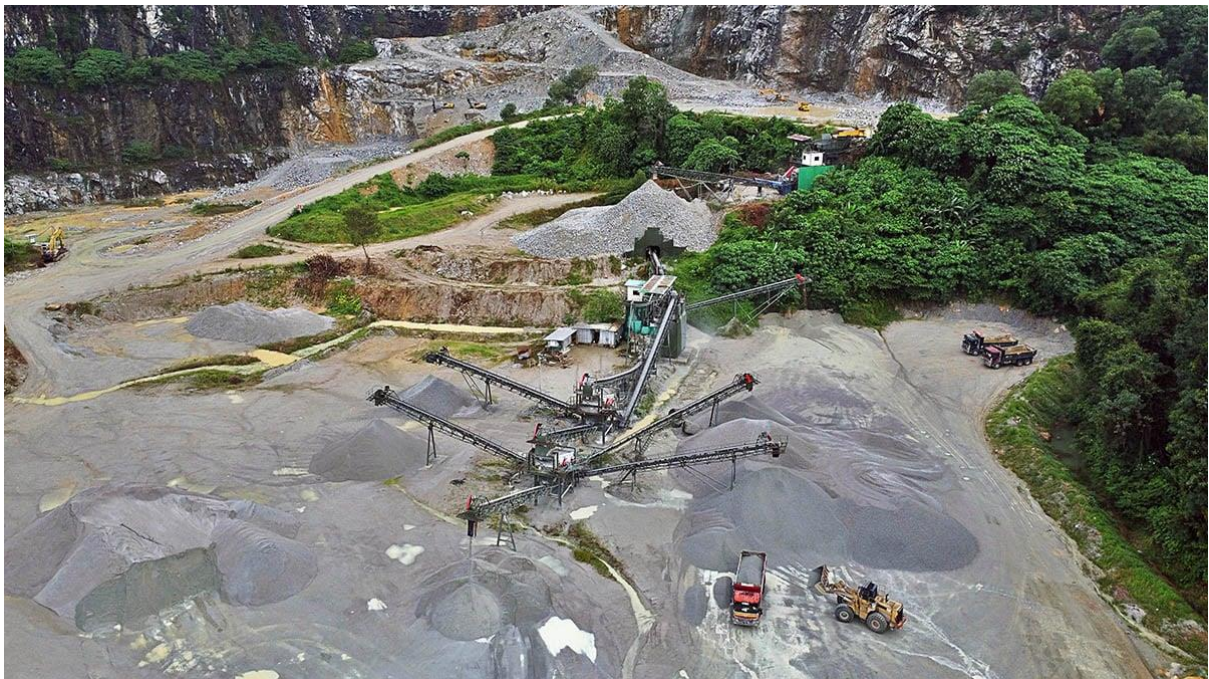


Photo 2: FYS Quarry Aerial View.



Photo 3: Ir. Zeems Foo is presenting the Quarry Operation Process to the participants.

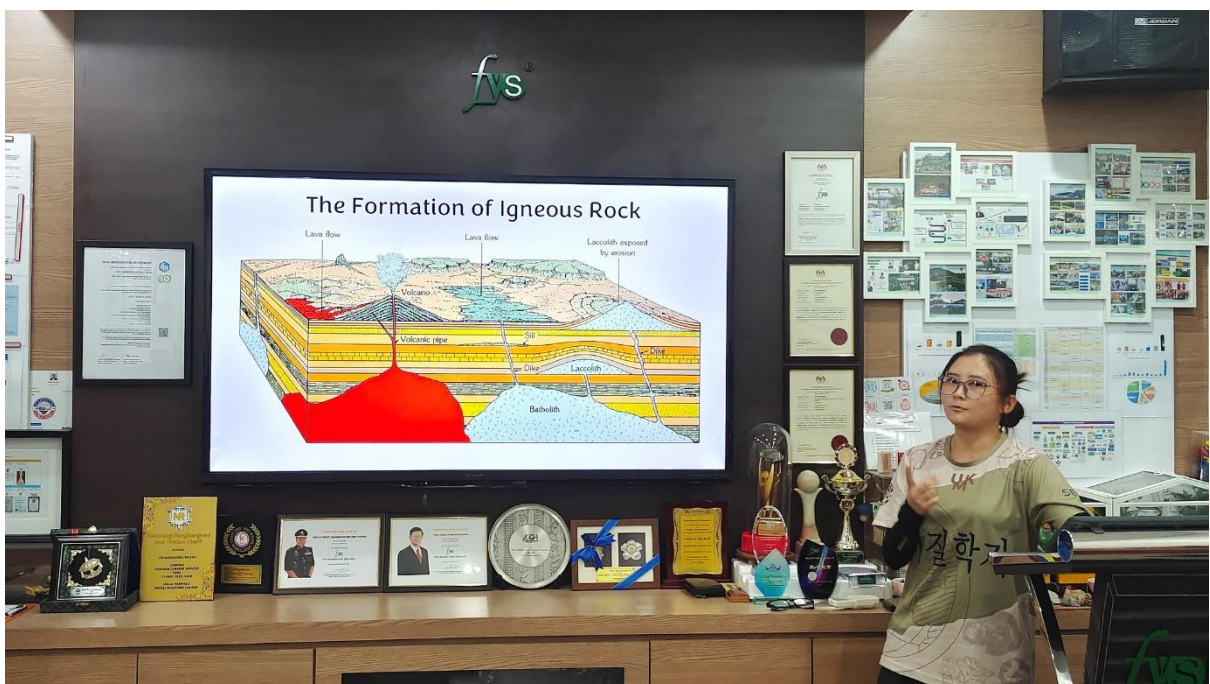


Photo 4: Ms Venessa Loh is presenting the rock formation.



Photo 5: Inside the FYS Meeting Room.



Photo 6: IEM delegates for this technical visit.



Photo 7: Appreciation Certificate and Souvenir presentation.



Photo 8: Group Photos with IEM Participants and FYS Team.



Photo 9: Group Photo in the Agropark 1.



Photo 10: Group Photo in the Agropark 2.



Photo 11: Group Photo in the Agropark 3.



Photo 12: Group Photo in the Agropark 4.