

# VIRTUAL HALF DAY WORKSHOP ON

## FUNDAMENTALS OF SDG & ESG: PRACTICAL FOUNDATIONS AND CREDIBLE REPORTING

BEM APPROVED CPD: 4

REF NO: IEM26/HQ/211/C(W)

ORGANISED BY: ENGINEERING EDUCATION TECHNICAL DIVISION, IEM

**Date : 11 JULY 2026 (SATURDAY)**  
**Time : 9.00 am - 1.00 pm**  
**Platform : ZOOM Platform**  
**Speaker : Ts. Dr. Praveena Nair**



HRD Corp Serial No: 10001696482      Approved Duration: 14/05/2026 - 14/05/2027

### REGISTRATION FEE'S (subject to 8% SST)

	<b>ONLINE FEE (NON HRDF Claimable)</b> (Log-in for registration & payment: <a href="http://www.myiem.org.my/member/login.aspx">www.myiem.org.my/member/login.aspx</a> )	<b>NORMAL FEE (HRDF Claimable)</b> (By Email : Payment by cash, credit card, Quotation & Invoice )
IEM Student Members	50.00	100.00
IEM Graduate Members	90.00	140.00
IEM Corporate Members	150.00	200.00
Non-IEM Members	300.00	350.00

## **PROGRAM SYNOPSIS**

This half-day program builds a practical foundation in the Sustainable Development Goals (SDGs) and Environmental, Social, and Governance (ESG). We move from core concepts and global context to the mechanics of ESG in strategy, operations, and reporting—covering frameworks (GRI/ISSB/TCFD), materiality, risk, greenwashing safeguards, and near-term trends (green finance, AI, and the shift from circularity to regeneration). The day culminates in a guided Action Lab where each participant drafts a concise ESG plan with priorities, roles, timelines, and a reporting/communication pathway.

## **LEARNING OUTCOMES**

By the end of the session, participants will be able to:

- Explain SDG and ESG fundamentals and why they matter for performance and resilience.
- Map E, S, and G priorities to stakeholders, core functions, risks, and decisions.
- Align strategy with common disclosure approaches (e.g., GRI/ISSB/TCFD).
- Run a basic (single/double) materiality exercise, translating results into SMART goals, KPIs, and governance checkpoints.
- Identify and prevent greenwashing using clear claims and assurance-ready evidence.
- Outline a context-appropriate pathway for decarbonization and positive social impact.
- Build a starter ESG Action Plan (priorities, owners, milestones) and a reporting / communication roadmap.

## **COURSE OUTLINE**

### **Module 1 – SDG & ESG Foundations (Context & Language)**

Signals, acronyms, and what “good” looks like beyond compliance.

### **Module 2 – Strategy Meets Reporting**

GRI/ISSB/TCFD in plain English; from intent to metrics and disclosures.

### **Module 3 – Materiality & Targets**

Stakeholders → issues → SMART goals, KPIs, and governance.

### **Break - 20 minutes**

### **Module 4 – Risk, Claims & Greenwashing Safeguards**

Credible claims, documentation, and assurance-readiness.

### **Module 5 – Trends & Tools**

Green finance, AI/data, and the shift from circular to regenerative.

### **Action Lab – Your ESG Plan**

Draft a one-page plan with roles, milestones, and communication pathway.

### **Participant Takeaways:**

Worksheets (materiality, KPI library), claim-credibility checklist, and an editable one-page ESG Action Plan template.

## **WHO SHOULD ATTEND**

- **Leaders, managers, ESG/CSR teams, analysts, academics, and policy professionals seeking a clear, usable ESG starting point.**

## SPEAKER'S PROFILE



Ts. Dr. Praveena Nair is the Director of the Clean Technology Impact Lab at Taylor's University and an HRDC-accredited trainer with more than a decade of work at the intersection of clean technology, ESG strategy, and regenerative systems. A dynamic keynote speaker and educator, she translates sustainability standards into decisions leaders can act on—connecting strategy, risk, finance, operations, HR, brand, and stakeholder engagement. Her delivery combines clear frameworks, vivid visuals, and practical toolkits so participants leave confident and equipped.

Dr. Praveena is a GRI Certified Practitioner, a Certified Sustainability (ESG) Practitioner, and a CESGA professional certificate holder, bringing reporting rigor together with capital-markets literacy. She has facilitated programs for 200+ participants across academia, SMEs, industry, and the public sector, with work spanning ESG road-mapping, disclosure alignment, circular-to-regenerative transitions, and community-based clean-tech initiatives. Beyond training rooms, she is a TEDx speaker and columnist, recognized for advancing purpose-driven leadership and credible impact communication.

### **Cancellation Policy**

No cancellation will be accepted prior to the date of the event. However, replacement or substitute may be made at any time with 7 days prior notification and substitute will be charged according to membership status.

### **Personal Data Protection Act**

I have read and understood the IEM's Personal Data Protection Notice published on IEM's website at <http://www.myiem.org.my> and I agree to IEM's use and processing of my personal data as set out in the said notice.

**REGISTRATION FORM**  
**VIRTUAL HALF DAY WORKSHOP ON FUNDAMENTALS OF SDG & ESG:**  
**PRACTICAL FOUNDATIONS AND CREDIBLE REPORTING**  
**11 JULY 2026, SATURDAY (9.00AM - 1.00PM)**  
**CLOSING DATE: 3 JULY 2026**  
**Email : ezzaty@iem.org.my**

REGISTRATION FEE'S (subject to 8% SST)		
	<b>ONLINE FEE (NON HRDF Claimable)</b> (Log-in for registration & payment: <a href="http://www.myiem.org.my/member/login.aspx">www.myiem.org.my/member/login.aspx</a> )	<b>NORMAL FEE (HRDF Claimable)</b> (By Email : Payment by cash, credit card, Quotation & Invoice )
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