

PHYSICAL POWER TALKON EMPOWERING SMARTER SYSTEMS, ELEVATING LIVES WITH AI

BEM Approved CPD Hours: 1.5 Ref No.: IEM25/HQ/360/T



Al is transforming industries and human experiences, driving smarter systems that enhance daily life and societal progress. In this PowerTalk, Dr. Esther explores how Al empowers intelligent systems while keeping humans at the centre. She'll share practical examples and strategies for using Al to elevate lives, ensuring technology serves people, ethics, and sustainability.



12th September 2025, Friday 2.00pm - 3.30pm



Lounge 5, Hall 5, KLCC



TH ENGINEERING EXHIBITION & CONFERENCE 2025, MALAYSIA

An Event of **EM** CONVENTION





Dr Esther Loo Chee Hong

Esther Loo brings together digital expertise, people-first leadership, and a future-ready mindset. As Chief Digital & Transformation Officer at Evolution Commerce, she leads enterprise-wide change across logistics and workforce platforms, embedding technology and strategic design at the core of operations. Her background in engineering and policy allows her to navigate complexity with clarity purpose. Esther has also led transformation and talent innovation in the aviation sector. demonstrating a consistent track record of turning bold ideas into measurable outcomes. As an Adjunct Professor at UNITAR, she mentors future leaders to thrive at the intersection of innovation and impact.