

### PRELUDE & PROMOTIONAL HYBRID FORUM





# GLOBAL NETWORK

**BEM APPROVED CPD: 1** REF NO: IEM25/HQ/353/F (H)

JULY 2025 I MONDAY 5.30 PM to 7.00 PM



### **MALAKOFF AUDITORIUM** WISMA IEM, PJ

This hybrid forum serves as a platform to provide an overview of the key highlights and activities that will take place during the upcoming ENGINEER 2025 event in upcoming September. The forum will offer insights into the overall programme structure, objectives, and opportunities available for participants and stakeholders. It will also outline the details of the two featured sessions, including their focus areas and the value they bring to industry professionals, exhibitors, and attendees. Through this forum, participants can gain a better understanding of what to expect and how they can benefit from engaging in ENGINEER 2025.

### MODERATOR

Ir. Alex Looi Tink Huey **ACT Deputy Chairman & Excomm Member** 



Ir. Abdul Razak Yakob **IEM Vice President & ACT Chairman** 





Ir. Simon Yeong Chin Chow Vice President & **AER Head Commissioner** 



Ir. Prof. Dr Tan Chee Fai Vice President, IEM



Ir. Tony Cheng Yew Leong Mechanical Engineering Technical Division (METD), Deputy Chairman



Ir. Chin Lee Tuck President, Institute of Engineers (PUJA) Brunei



Er. David Ng of Engineers Singapore (IES) Persatuan Insinyur Indonesia (PII)



Ir. Prastiwo Anggoro Honorary Treasurer, Institution Chairman of International Body,

To attend physically

https://shorturl.at/GxobK

**REGISTER NOW** 

## Programme

5:30 - 5:40 PM 5:40 - 6:00 PM

Opening Remarks by IEM President **Session 1: ASEAN Mechanical Xcellence** Symposium (AMS) and Al

6:00 - 6:10 PM

6:10 - 6:30 PM 6:30 - 6:40 PM

6.40 - 7.00 PM

**Q&A Session 1 Session 2: Global network Q&A Session 2** Unleashing ENGINEER programme







# Unlock the Future at ENGINEER 2025 – Join the Prelude Forum!

As Malaysia takes the helm as ASEAN Chair in 2025, the engineering profession stands at the forefront of regional transformation. ENGINEER 2025 is not just an event-it's a movement to internationalise Malaysian engineers, catalyse cross-border collaboration, and future-proof our industry through innovation, sustainability, and digitalisation.

Join us at this exclusive hybrid Prelude Forum, your first step into the ENGINEER 2025 experience—a showcase of what's ahead this September. This dynamic evening will spotlight emerging technologies, global engagement opportunities, and the power of engineering diplomacy across ASEAN and beyond.

### why attend?



Discover how AI, automation, and smart manufacturing are transforming industries globally

Learn how to connect with international engineering networks and strategic buyers

Explore opportunities to collaborate under ASEAN frameworks and other global platforms

Position yourself–and your organisation–for regional leadership and international success



#### Opening Vision: Engineering Malaysia Forward

Kick off with a powerful keynote from the IEM President, outlining Malaysia's commitment to leading ASEAN's engineering future and elevating local engineers onto the world stage.

### Session 1: AMS & Al - The Next Tech Revolution

Explore the intersection of ASEAN Mechanical Xcellence Symposium (AMS) and Artificial Intelligence (AI), - empowering the next generation to thrive in a smart, borderless future. How do we bridge innovation with workforce readiness and global relevance? This session shows the way.

#### Session 2: Global Engineering Networks – Expanding ASEAN & International Reach

Dive into opportunities with the cross-border partnerships. Hear how ASEAN engineers can gain exposure, recognition, and business leads by plugging into global value chains and regional development initiatives.

### Live Q&As – Real Talk, Global Impact

Your chance to engage directly with international experts, ASEAN collaborators, and programme partners.

### Unleashing ENGINEER 2025 - A Bold New Chapter

A behind-the-scenes preview of this September's ENGINEER 2025 main event—designed to champion regional integration, green growth, digital transformation, and international market access.