



The Institution of Engineers, Malaysia

IEM

WE
WOMEN
ENGINEERS

WOMEN IN ENGINEERING DAY POSTER DESIGN COMPETITION 2025

Open to ALL
University
Students
(3 pax per team)

"CELEBRATING WOMEN AT THE HEART OF INNOVATION AND ENGINEERING"

The International Women in Engineering Day (INWED) celebrates the achievements of women engineers worldwide. This poster competition invites students to design a creative and inspiring poster highlighting a female role model who has made a significant contribution to innovation and engineering. Finalists are invited to present their posters for a chance to win exciting prizes.

important extended dates

- ★ Open for Submissions **15 April 2025**
- ★ Submission Deadline ~~15 June 2025~~ **11 July 2025**
- ★ Jury Review ~~16-23 June 2025~~ **12-15 July 2025**
- ★ Finalists Announced ~~25 June 2025~~ **16 July 2025**

Poster Format:
A0 Size (Portrait)
84.1 CM (W) X
118.9 CM (H)



Participation Fee:
RM 150 per team

Final Presentation & Award Ceremony

26th July 2025 (Saturday) @ 12.00pm – 5.00pm
Wisma IEM, Petaling Jaya


Participants who have already submitted their entries may revise and resubmit them up until the extended deadline.



Who Can Participate?

- Open to university students
- Max 3 students per team

Poster Must Include:

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- ✓ Introduction of a female inspirational role model.
 - ✓ Challenges she faced & how she overcame them.
 - ✓ Her contributions to engineering, innovation, and technology.
 - ✓ How she shattered stereotypes & improved women's quality of life.
 - ✓ Lesson learned from the female role model that inspire the team's approaches to support women's STEM identity.

PRIZE FOR WINNERS!



1ST PRIZE

RM 800 Cash
Printed Winner
Certificate

2ND PRIZE

RM 500 Cash
Printed Winner
Certificate

3RD PRIZE

RM 300 Cash
Printed Winner
Certificate

**ALL PARTICIPANTS WILL BE AWARDED A DIGITAL CERTIFICATE
FINALISTS WILL BE AWARDED FINALIST CERTIFICATE**

Scan here to
register and
submit your
poster



Judging Criteria

	Criteria	Description	Score (%)
POSTER	Creativity & Originality	Does the poster present a unique and innovative idea? Does it creatively express the theme?	10
	Relevance to Theme	Does the poster effectively represent the spirit of International Women in Engineering Day?	10
	Visual Impact & Aesthetics	Is the design visually appealing, well-balanced, and engaging? Are colors, fonts, and layout used effectively?	10
	Clarity & Communication	Is the message clear and easy to understand? Does the poster effectively convey its intended meaning?	10
	Content & Informational Value	Does the poster include meaningful information, facts, or figures that educate or inspire the audience?	10
	Overall Presentation & Impact	How well does the poster leave a lasting impression? Does it inspire, educate, or create awareness?	10
PRESENTATION	Clarity of Speech & Pronunciation	Is the presenter speaking clearly, confidently, and at a good pace?	10
	Engagement & Audience Interaction	Does the presenter engage with the audience, maintain eye contact, and show enthusiasm?	10
	Ability to Answer Questions	Can the presenter respond to judges' questions with clarity and confidence?	10
	Structure & Organization	Is the presentation well-structured with a logical flow from introduction to conclusion? Does the presenter stay within the given time limit and avoid unnecessary details?	10
		TOTAL	100

Agenda

Date: 26th July 2025

Venue: Chin Fung Kee Auditorium, WISMA IEM

Time	Description
12.00 – 12.30 pm	Registration of Finalists
12.30 – 1.00 pm	Opening Remarks by IEM-WE Chairlady
1.00 – 3.00 pm	Group Presentation (10 mins presentation + 5 mins Q&A per group)
3.00 – 3.15 pm	Break
3.15 – 4.15 pm	Panelist discussion on "Rewriting the Rules: Women Engineers in Shaping the Future" Note: Scoring will be done concurrently
4.15 – 4.45 pm	Award presentation
4.45 – 5.00 pm	Closing remarks and photography session