REGISTRATION FORM   Fax: 03 – 7957 7678 Email: nagajothi@iem.org.my   Website: www.myiem.org.my				
Name(s)	Grade & IEM M'ship No.	Fees (RM)		
7	Fotal Amount Payable			
Cheque no for the amount of RM (non-				
refundable) and made payable to "THE INS				

Company:				
Address:				
Mobile:	Tel. (O):		Fax:	
Email:				
Contact Person:		Designation:		
Signature:		Date:		

MALAYSIA".

#### **IMPORTANT NOTES**

- For <u>ONLINE REGISTRATION</u>, payment <u>MUST BE MADE VIA ONLINE PAYMENT</u> [via RHB Now and Maybank2u -Personal Saving & Personal Current; Any Credit Card -Visa/Master]. If payment is not received within the stipulated time, the registration fee will automatically be reverted to the normal fee.
- Payment via <u>CASH, CHEQUE, BANK-IN TRANSMISSION, BANK DRAFT,</u> <u>MONEY ORDER, POSTAL ORDER, L/O or WALK-IN</u> will be considered as <u>NORMAL REGISTRATION.</u>
- <u>FULL PAYMENT</u> must be settled before commencement of the event, otherwise participants will not be allowed to enter the hall. If a place is reserved and the intended participant fails to attend the course, the fee is to be settled in full. If the participant failed to attend the course, the fee paid is non-refundable. Registration fee includes lecture notes, refreshments and lunch. IEM reserve the right to reject any L/O not in accordance with these instructions. The Organizing Committee reserves the right to cancel, alter, or change the program due to unforeseen circumstances. Every effort will be made to inform the registered participants of any changes. In view of the limited places available, intending participants are advised to send their registrations as early as possible so as to avoid disappointment.

For further details please contact: Chemical Engineering Technical Division c/o The Institution of Engineers, Malaysia Bangunan Ingenieur, Lots 60/ 62, Jalan 52/ 4, P.O. Box 223 (Jalan Sultan) , 46720 Petaling Jaya, Selangor. Tel.: 603 – 7968 4003 Fax: 603 – 7957 7678



# HALF-DAY COURSE ON A BIRD'S EYE VIEW ON INTELLECTUAL PROPERTY LAW-PRACTICAL APPROACH ON PROTECTION OF YOUR IP RIGHTS

Speakers: Mr. Bahari Yeow Tien Hong & Ms. Eunice Chan Wei Lynn

> Date: 18<sup>th</sup> May 2013 (Saturday) Time: 9.00 a.m. – 1.00 p.m. Venue: C & S Lecture Room, Wisma IEM, PJ

## BEM Approved CPD/ PDP hours: 3.5 Ref. No.: IEM13/HQ/031/C

<b>REGISTRATION FEE</b>			
Grade	Normal (Offline)	Online	
IEM Student Member	RM100	RM90	
IEM Graduate Member	RM250	RM225	
IEM Corporate Member	RM300	RM270	
Non-IEM member	RM500	RM450	

Closing Date :15 May 2013

• Online registration will <u>NOT</u> be allowed after the closing date.

Organized by: Chemical Engineering Technical Division, IEM

TENTATIVE PROGRAMME		
Time	Events	
8.30 a.m.	Registration	
9.00 a.m.	Brief Introduction of Intellectual Property Rights	
9.15 a.m.	Trade Mark: Protection and processes	
10.15 a.m.	Copyright, Privacy, Confidentiality & Related Issues	
11.00 a.m.	Break	
11.15 a.m.	Patents: Protection and process	
12.00 p.m.	Dispute on intellectual property	
12.45 p.m.	Discussion and Q & A	
1.00 p.m.	Session end and lunch	

#### Introduction:

"[In 1842], the tort was in an embryonic state, with commerce and industry at very basic levels. But the common law is not static. It does not rest upon a Procrustean bed. It is organic. And flexible. It grows to meet changing conditions with dynamism. So, as the nature of trade and commerce developed, so did the tort. As persons found new ways committing "theft" of intellectual property, the common law rose to the challenge." Per Gopal Sri Ram JCA (as his Lordship then was) in McCurry Restaurant (KL) Sdn Bhd v. McDonald's Corporation [2009] 3 CLJ 540

As the trade and commerce developed, intellectual property rights and protection become one of the most valued assets. As competition becomes intense, IP rights owner must rise to the challenge.

This half-day course is designed to expose the participants to IP law and/or to create a continuous IP awareness and provide an overview on IP law (selected areas). It provides a springboard to educate participants in way to protect their branding, trade marks, patents, copyright and confidential information. It gives the participants a platform to understand and discuss critical issues (whether their own IP rights or others) faced by them in their day to day dealings.

At the end of the session, the participants should:

- Understand the basic concept of trade mark copyright, patents, confidential information;
- Aware of ways to protect their IP rights (selected IP rights);
- Be exposed to some tips on how to avoid any infringement or potential infringement of IP rights of others;
- Understand how to enforce their IP rights when there is infringement



### Mr Bahari Yeow Tien Hong

Mr.Bahari heads the Intellectual Property practice group and became a partner of Lee Hishammuddin Allen & Gledhill in January 2009. His background is in corporate and commercial dispute resolution and litigation. He has extensive experience in disputes resolution in respect of land law, companies insolvency and banking litigation.

Bahari graduated from the University of Nottingham, United Kingdom, in 1998. After qualifying as an advocate and solicitor in 2000, he obtained a Master's degree in Law at the University of Malaya.

Due to the growing awareness of the importance of intellectual property protection and as the firm's intellectual property practice grows, he has taken the opportunity to specialise in intellectual property dispute resolution, including the enforcement and protection of intellectual property rights. He has been engaged in a variety of intellectual property litigation cases. He also advises clients on the exploitation and protection of products and services including copyright, trade marks and designs; and acts for owners of well-known brands, characters and trade marks. Bahari is a Patent Agent, Trade Mark Agent and Industrial Design Agent.



#### Ms. Eunice Chan Wei Lynn

Ms.Eunice Chan Wei Lynn is a Senior Associate at Lee Hishammuddin Allen & Gledhill. She graduated from Cardiff University, Wales, United Kingdom and was called to the English Bar and Malaysian Bar. Her main area of practice is in intellectual property law and advise and assist clients on all aspects of IP protection and ownership including portfolio management and IP

related agreements and transactions. She is also involved in transactional and advisory work in the areas of biotechnology, information technology and franchising.

Her other areas of practice include competition / antitrust law.

She is a committee member of the Malaysian Bio-Industry Organization (MBIO) and is a member of the Malaysian Bar Council's Competition sub-committee. She has also given several talks and presentations on competition law and intellectual property to various clients.