

WE IEM Conference 2024 ESG: LEVERAGING GLOBAL TALENTS AND DIVERSITY

**21 SEPTEMBER 2024
(SATURDAY)**

8:30am - 5:30pm

**Kuala Lumpur Convention Centre (KLCC)
(Hall 7A)**

Organised by:
Women Engineers Section (WES)

Why You Should Attend?

The conference sets out to demystify the environment, social, and governance (ESG) principles, focusing on the impact of diversity and inclusion. A platform where leaders and pioneers converge to exchange ideas on sustainable progress and the value diverse talent contributes to ESG goals.

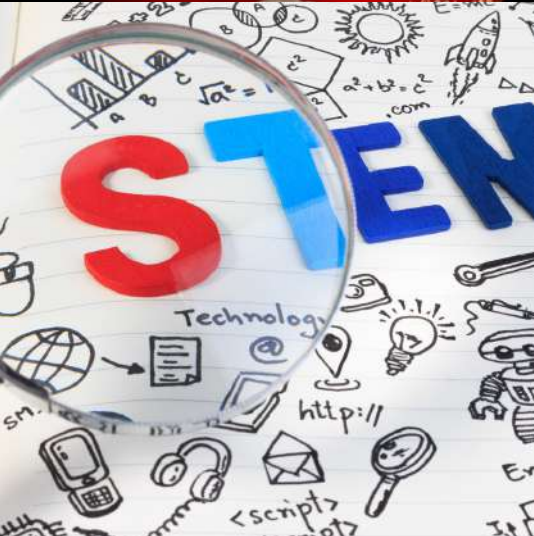
Who Should Attend?

Accomplished professionals, leaders, industry experts, and students with enthusiasm in ESG issues as well as innovation in sciences, and technology.

Registration Closing Date: 7 September 2024
BEM Approved CPD Hours : 06 Hours
CPD Ref : IEM24/HQ/332/C

CONTACT US:
WE IEM-C Secretariat
shamalahiem.org.my
iemwe-c2024@iem.org.my





MESSAGES FROM



**Ir. Prof.
Dr. ZUHAINA ZAKARIA**
Organising Chairman,
WE IEM-C 2024



**Ir. Assoc. Prof.
Dr. SYUHaida ISMAIL**
Chairman,
Women Engineers Section (WES),
Session 2024/2025

Ladies and Gentlemen,

It is a great honor to welcome all of you to the 2nd WE IEM Conference 2024, themed "ESG: Leveraging Global Talents and Diversity." This year's theme reflects our commitment to addressing critical environmental, social, and governance issues while promoting diversity and inclusion within our professional community. As the engineering field thrives on creativity and problem-solving through diverse perspectives and experiences, harnessing unique talents from around the world and across diverse genders can drive groundbreaking solutions and create a more resilient and equitable future for all.

Our dedication to ESG reflects not only our commitment to responsible innovation, ethical leadership, and profound respect for the communities and environments we serve but also our support for young women aspiring to become engineers and our female engineer counterparts at large.

Our conference aims to demystify ESG principles, providing a platform for leaders and pioneers to exchange ideas, share experiences, and foster collaborations that drive innovation and sustainable development. Throughout the day, we will hear from keynote speakers who are at the forefront of their fields, participate in insightful panel discussions, and engage in meaningful networking opportunities.

We are privileged to have a distinguished lineup of prolific keynote speakers and panelists who will share their insights on effectively integrating ESG principles into our work and how diversity and global talent can serve as powerful catalysts for positive change. Their experiences and knowledge will undoubtedly inspire us to think differently and act boldly. Therefore, we encourage each of you to actively engage, share your perspectives, and foster connections.

We would like to extend our heartfelt gratitude to our esteemed keynote speakers, panelists, sponsors, and the dedicated team that has worked tirelessly to make this event possible. Your support and contributions are invaluable in making this conference a success.

Let us take this opportunity to learn, inspire, and be inspired. Together, we can shape a future where engineering excellence and diversity go hand in hand, driving forward the sustainable development goals that are crucial for our global community.

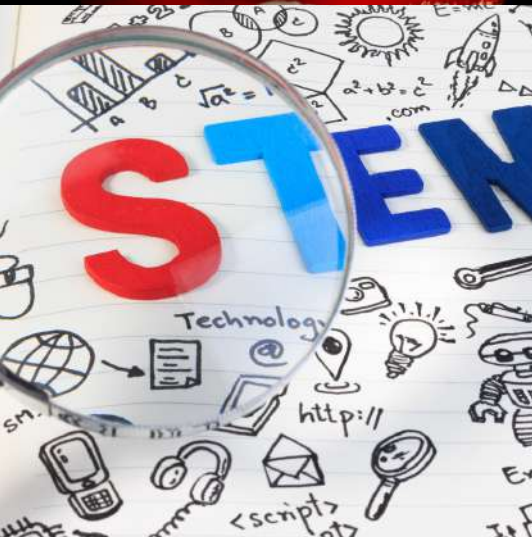
Once again, welcome to the 2nd WE IEM Conference 2024. InshaAllah, together we can lead the way towards a brighter, more sustainable future.

Thank you, and we wish you all a productive and inspiring conference

SYNOPSIS

The conference sets out to demystify ESG principles, focusing on the impact of diversity and inclusion. WE IEM Conference 2024 is a platform where leaders and pioneers converge to exchange ideas on sustainable progress and the value diverse talent contributes to ESG goals.





KEYNOTE SPEAKERS



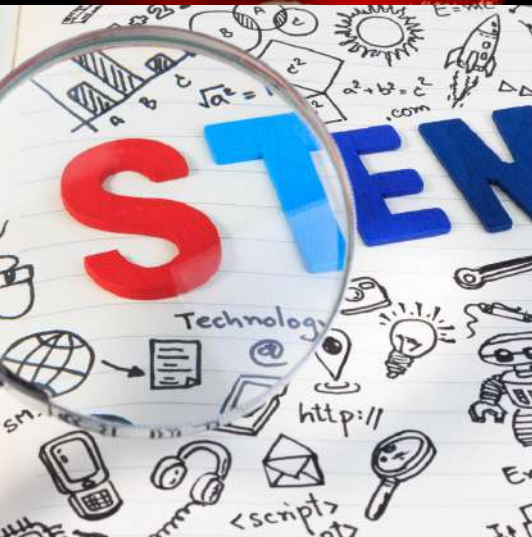
Datuk Ir. Rosaline Ganendra

For over four decades, Datuk Ir. Rosaline Ganendra has been the visionary force behind monumental engineering feats, stretching across twenty-three nations. Her unwavering commitment to excellence has birthed alternative approaches built on accountability, transparency, fairness, quality and responsibility - sacred principle that guided her through her every step. Strategic planning, customer management, timely project delivery - the breadth of her expertise knows no bounds. A fierce champion of Corporate Social Responsibility, Rose sees her employees as the heartbeat of success, their voices cherished and valued in every endeavor. Collaborating across borders, she embraces diversity and cherishes the art of client management.

A trailblazer for female engineers, Rose's name resonates among the stars of the industry. She illuminates international conferences, casting a radiant spotlight on the brilliance of women in engineering, while forging bonds that transcend borders. Her leadership at Minconsult Sdn. Bhd. earned the embrace of distinguished awards: MATRADE, Malaysian Construction Industry Excellence, ACEM, ASEAN Outstanding Engineering Achievement, and more. When opportunity knocked, she stood tall as a Director at Southern Steel Berhad, marching forward in the quest for a better tomorrow. Among the awards and accolades that adorn her path, the IEM Lady Engineer Award, the BELLA Businesswoman Award, the Ernest & Young Woman Entrepreneur of the Year Award - all pay tribute to her indomitable spirit.

Yet, she never rests, ceaselessly advancing knowledge through her writings and presentations. Beyond the boardrooms and blueprints, Rose dives into the depths of life, embracing adventure as an active scuba diver, finding serenity in yoga's embrace, and dancing with passion to the rhythm of visual and performance arts. But above all, her heart beats fiercely for the role she cherishes most-motherhood. For her, this is where her world finds its centre, and her Legacy is woven with love and devotion.





KEYNOTE SPEAKERS



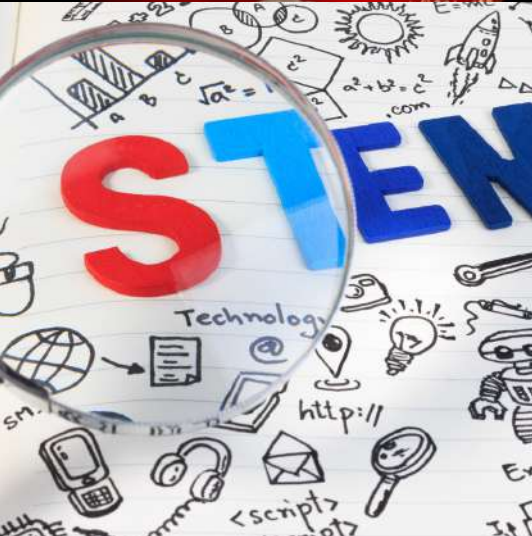
Y.Bhg. Dato' Ir. Nor Hisham Mohd Ghazali

Dato' Ir. Nor Hisham Mohd. Ghazali is an independent non-executive director at Pengurusan Asset Air Berhad and Chairman of the Malaysian Water Partnership. He was the Director-General of the Department of Irrigation and Drainage Malaysia (DID) from February 2020 to November 2021 before becoming the Director-General of the National Institute of Water Research Malaysia (NAHRIM) where he retired in August 2022. He holds a B.Sc. in Civil Engineering from California State University and a Masters' Degree in Coastal and Maritime Engineering from Universiti Teknologi Malaysia.

Specialising in coastal engineering and erosion control, he was instrumental in adapting state-of-the-art technology into DID's coastal engineering program and pioneered the government's Integrated Shoreline Management Program. Dato' Nor Hisham has over 35 years of service and experience in operational, technical, research, management and policy positions. At the directorate level, he has overseen all aspects of organisational management from project development, information management to governance and performance audit. His direct involvement in major field events, such as the 2004 tsunami and post-2014 east coast floods, has equipped him with unique experience of water-related disaster risk management.

His notable achievements include establishing the National Flood Forecasting and Warning Centre and the planning and construction of the first concrete Sabo structures in Malaysia to mitigate debris and mud flood flows following the 2021 mud flood disaster at Yan and Kuala Muda, Kedah. Since retirement, his time is divided between creating education and awareness programmes on Integrated Water Resources Management and consultancy engagements on coastal engineering and ESG.





KEYNOTE SPEAKERS



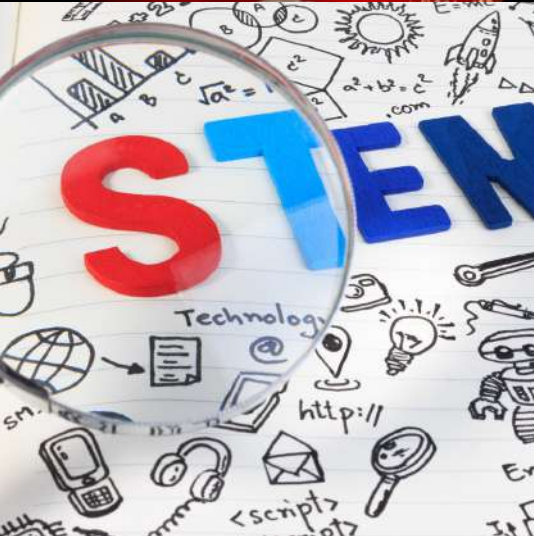
Professor Dato' Dr Noraini Idris

Professor Dato' Dr Noraini Idris is currently President and Founder, National STEM Association, President IMT-GT Uninet STEM, Founder of Asia Pacific STEM Roundtable 2018, Professor Adjunct at University Malaysia Trengganu and Advisor to University Malaya STEM Centre. She gained her PhD from The Ohio State University, USA and has been entrusted with the position of the Deputy Vice Chancellor (Research & Innovation) at Sultan Idris Education University as well as Dean Faculty of Education at University of Malaya.

She published a variety of national and international academics publications to her credit and is a Fulbright Research Fellow, USA. Subsequently, she presented papers both nationally and internationally and conducted several researches with UNESCO, the British Council, Australian Universities and the Sumitomo, Japan. Among her distinctions are the Distinguished Diversity Enhancement Awards- the only Asian recipient for the project on Minority Young Scholars Project and the Graduate Research Alumni Student Award from Ohio State University, a Gold Medal for ITEX (Geneva, 2005) and Best Award and Gold Medal at MTE 2007 till 2018 such as designing assessment system, Educational Module, Gold Medal at ITEX 2011, 2013, 2014, 2017. 2018 for designing Teacher Education Model and Innovation in STEM. She is a STEM champion.

In 2018, Dato Noraini was awarded Japan Intellectual Property Association (JIPA) for the Distinguished STEM Leadership and Visionary Leadership Category from the International Education Award 2018 and Outstanding and Excellent Leadership in STEM, from Republic of Croatia 2019. This award is for her leadership and contribution toward the promotion of STEM Education initiatives to all strata of the society in Malaysia. She believes that STEM subjects are of vital importance to the future of industry. In 2020 she had been awarded International Recognition Award for her leadership in cultivating STEM Entrepreneurs.





PANEL SPEAKERS FORUM SESSION 1: DIVERSE LEADERSHIP IN ESG: SHAPING THE FUTURE TOGETHER

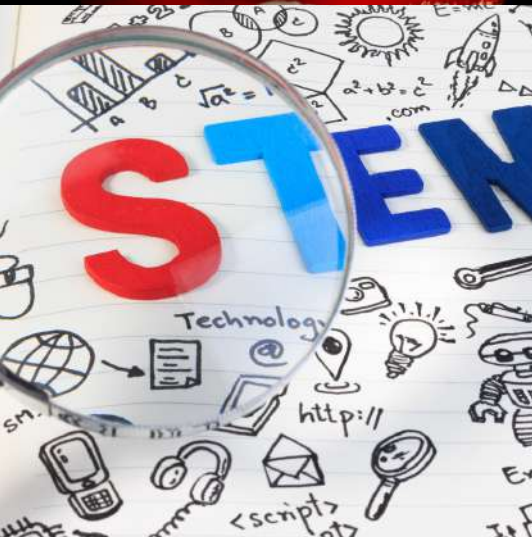
PANELLIST 1 : IR. SHARIFAH AZLINA RAJA KAMAL PASMAH



Ir. Sharifah Azlina Raja Kamal Pasmah is the Director & Chief Executive Officer of HSS Integrated Sdn. Bhd., HSS Engineering Sdn. Bhd. and BIM Global Ventures Sdn. Bhd. She is also the director of HSS International Sdn. Bhd. and HSS Propick Technologies Sdn. Bhd. She graduated with a Bachelor of Science in Civil Engineering from Memphis, USA in 1990 and completed her Master of Business Administration in UK, year 2012. Ir. Sharifah Azlina, a Professional Engineer with Practising Certificate with the Board of Engineers, Malaysia, is also a Fellow of the Institution of Engineers, Malaysia (FIEM), an ASEAN Chartered Professional Engineer and a member of the International Professional Engineer, IntPE(MY).

She served as the BEM Board member (2022 -2023), and is part of the following BEM sub-committee: BEM Engineers Act (2019-2022) BEM Working Group (WG) for BIM; BEM Guidelines on Integrity Management System for ECP and the Chairman for BEM ESG WG. She was the Council member of the Association of Consulting Engineers Malaysia (2019-2021) and Honorary Secretary (2021-2022 & 2023 -2024) and is also the committee member of Financial and Administration committee. She is a Principal Interviewer for IEM's Professional Interview/Professional Assessment Examinations and served as a committee member for the IEM Women Engineers Section (2009 - 2020). She was the Vice - Chairman of Session 2012 to 2014. She also steered the team into forming the Women Engineers Section at the ASEAN Federation of Engineering Organization (AFEO) in Phnom Penh, Cambodia in the year 2012 and was awarded the Honorary Member of AFEO in 2020. Other committees include Council Member of the Malaysia Rail Industry Corporation (MARIC) since 2022; Member of Building Smart Malaysia Chapter since 2016; Member of Suruhanjaya Perkhidmatan Air Negara (SPAN); Industry Advisory Panel (IAP) for Monash University Malaysia since 2019; University Teknologi Petronas since 2022 and Tuanku Abdul Rahman UMT since 2022. Ir. Sharifah Azlina was part of the senior management team in the successful listing of HSS Engineers Bhd. to the KL Stock Exchange, and serves as the Board of Director of HEB, promoting gender diversity and a greater women representation at senior management and board level. Ir. Sharifah Azlina has over 34 years of experience within the engineering consultancy industry and has led numerous prestigious projects locally and on international grounds.





PANELIST 2: MR. SHAHRUL NIZAM MD. NUR



Mr. Shahrul Nizam Md. Nur obtained his degree in Electrical & Electronics Engineering, majoring in Power Engineering from Universiti Sains Malaysia; and Master in Business Administration from UNITEN - Melbourne Business School. He was involved with the High Voltage (HV) equipment and electricity transmission system since he joined TNB in 1998. He gained wide experience in HV substation design from 500kV downstream on various project scopes; and on primary equipment operation and maintenance from 11kV up to 500kV.

He is passionate about power transformers and has been involved in almost all stages of the asset life cycle; from designing, testing, commissioning, and maintaining transformers. He has been part of TNB resource team in specification revision, design review, and failure investigation of power transformers in TNB Transmission for more than 15 years. He was also a part-time trainer for new engineers about HV substation equipment. Besides that, he was also active in other areas such as internal audit, Quality Management System, Safety Excellence Management Systems, and so on. In 2015, he had the opportunity to move to the Human Resource Division, where he was involved with the Change Management team following the organisation-wide transformation project.

He then worked at HR Strategy & Transformation Department in the area of strategy, delivery, compliance and governance. Later he was tasked to be part of the organisation-wide Culture Transformation initiative, crafting the new identity of the organization. Upon successful launch of the new identity of TNB, he was assigned to lead the Talent Management unit to manage the top talents of the company. Shahrul is a graduate of TNB HR Academy as well as Pool of Competent Interviewers of TNB. He was appointed as "Industrial Advisory Panel" by Electrical Engineering Technologist Faculty of Universiti Tun Hussein Onn Malaysia (UTHM), and as ELITE@UM fellow at Universiti Malaya. He was also a guest lecturer to MBA students in UM and Universiti Putra Malaysia (UPM). He was an invited speaker for career talks and forums targeted to university/secondary school students/alumni/student associations. Since last year, he participates as "industrial mentor" in an online forum called "Primed for Success", held on a weekly basis in helping undergraduates and fresh graduates to be better prepared for employment, on a pro-bono basis. During free time, he enjoys traveling, listening to music, sports, and reading.

PANELIST 3 : IR. AUGUSTA LEE

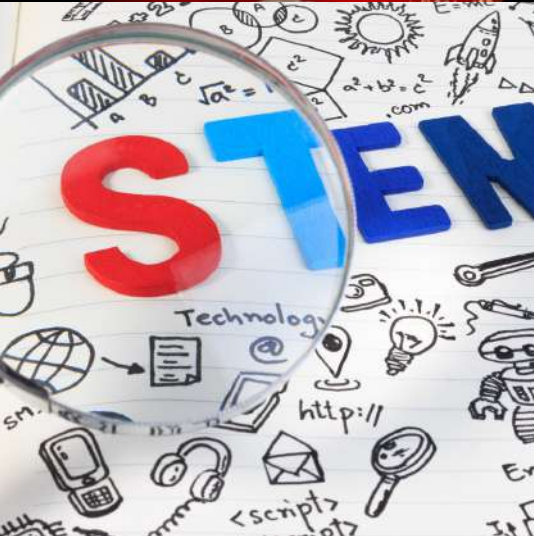


Ir. Augusta Lee is a Practising Electrical Engineer with over 15 years of experience in electrical consulting services especially on the design, implementation, and optimisation of renewables and electrical systems. She is mandated as the Treasurer of ESG Malaysia, a non-profit industry body, dedicated to promoting and advancing Environmental, Social, and Governance (ESG) principles in Malaysia. As a certified sustainability and carbon management professional, she demonstrates her commitment towards environmental stewardship and sustainable development, focusing on ESG design and practices.

MODERATOR: IR. RUSNIDA TALIB



A Professional Engineer with Practising Certificate attached in Government Agency in Malaysia, Ir. Rusnida believes that she has the potential to position herself in the competitive engineering world and contribute to achieving the goals on both professional and personal level. She has also demonstrated strengths in maintaining the good quality and standard of the work and productivity and raising staff motivation. With passion for learning and developing new and existing skills, Ir. Rusnida is passionate to be leaders in the movement towards use of wise, informed, and economical sustainable and resilience in engineering.



PANEL SPEAKERS FORUM SESSION 2: ADDRESSING ESG TARGETS IN STEM THROUGH DIVERSITY

PANELLIST 1 : IR. TS. DR. KHOR JEEN GHEE



Ir. Ts. Dr. Khor Jeen Ghee has more than 20 years experience in the technology and manufacturing industry. He has held senior engineering management positions in various multinational companies, where he was involved in the design and verification for network processors, embedded processors as well as software development, as well as academic positions as Associate Professor and Associate Dean of Engineering at a UK-based university.

He holds a Bachelor's Degree in Engineering from University of Leicester, a PhD in Engineering from De Montfort University, UK and a Postgraduate Certificate in Higher Education from University of Nottingham. He is the author of a textbook on the application of Intelligent Systems as well as other research publications in the area of engineering education, microelectronics, power electronics and embedded applications of neural networks.

He is a registered Professional Engineer and Professional Technologist in Malaysia, and Chartered Engineer in UK. He is a past Chairman of the Electronic Engineering Technical Division of Institution of Engineers Malaysia (IEM), and currently leads the IEM Penang Branch sub-committee on STEM. He has been actively involved in STEM initiatives for the past decade where he works on establishing collaboration between government bodies, professional societies and private companies. He is a Fellow of the Higher Education Academy UK, an Associate Fellow of the ASEAN Academy of Engineering and Technology and currently serves on the Industrial Advisory Panel for PSDC and UTAR.

PANELLIST 2: DR. EU POH LENG



Dr. Eu Poh Leng has been with Motorola/Freescale/NXP Semiconductors Malaysia for 25 years and has been very actively involved in the development and introduction of new technology and new product in internal and external factories. She currently leads a team of engineers and site managers, who drive all NTI/NPI development of NXP products with various OSATs around the globe. She has published 69 technical papers and 4 journals externally and owns 23 filed and 11 issued patents. She is recognised as one of the Notable Inventors in NXP. She is also the Vice Chair of IEEE-EPS for Malaysia Chapter from Y2021-2022.





PANEL SPEAKERS FORUM SESSION 2: ADDRESSING ESG TARGETS IN STEM THROUGH DIVERSITY

PANELLIST 3: MS. ONG JEE LIAN



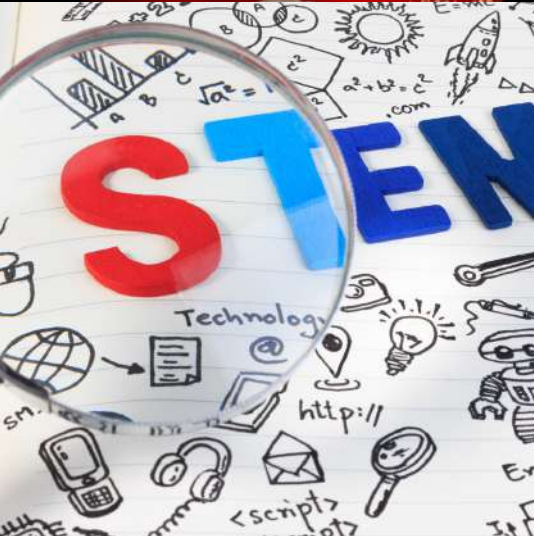
With nearly 21 years of experience, she became the Group's Chief Sustainability Officer in 2020. Since 2021, she also serves as the Executive Director of Gamuda Engineering. Her current focus is on leading Gamuda's sustainability strategy, emphasizing ESG aspects, and forging partnerships with stakeholders for sustainable infrastructure in construction and property. She ensures ESG integration in all business operations, including green financing and sustainability reporting.

Previously, she played a pivotal role in corporate and project communications, overseeing successful strategies for Malaysia's first metro systems, KVMRT Line 1 and Line 2, as Project Delivery Partner with MMC Gamuda. She also held communication positions at Lenovo and UEM Sunrise. In 2022, she was the UN Women Asia-Pacific WEps award first runner-up in Leadership Commitment. She represented the private sector at the 2023 UN Women Plenary Panel on Asia-Pacific women's economic empowerment.

MODERATOR: IR. ASSOC. PROF. DR. SYUHAIDA ISMAIL



A dedicated advocate for women engineers and young women pursuing STEM education, she has been invited as plenary/keynote speaker in conferences/seminars/forums to empower fellow women engineers fellows and encourage female students to embrace STEM disciplines. She also shares her insights and experiences encompassing research interests on project management, maritime economics, marine environment, and maritime education and training. Despite being a volunteer, a humanitarian, a mother, a wife, and juggling 4 kids between 3 and 17 years old, she has published more than 380 articles and received 88 research/professional awards, where her research products are commercialised into more than 100 Intellectual Property Rights (IPR). She is currently the Chair of Women Engineers Section, the Institution of Engineers, Malaysia (IEM).



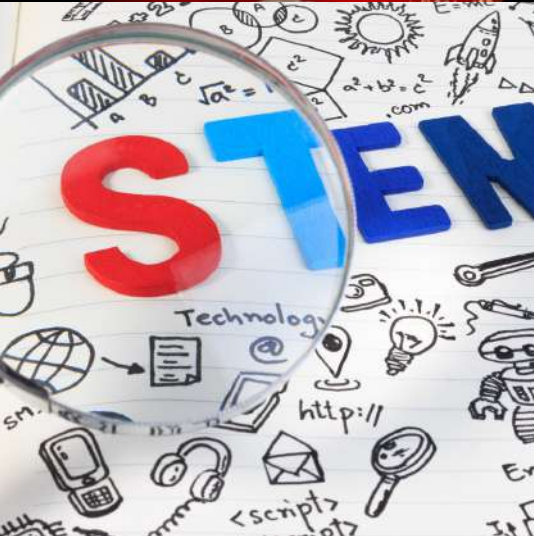
TENTATIVE PROGRAMME

Time	Agenda
8.30am – 9.00am	Registration
9.00am – 9.05am	Welcoming Remarks by Ir. Prof. Dr. Zuhaina Zakaria Organising Chairman, WE IEM-C 2024
9.05am – 9.15am	Welcoming Remarks by Ir. Prof. Dr. Jeffrey Chiang Choong Luin, President, The Institution of Engineers, Malaysia
9.15am – 9.30am	Opening Address by Guest of Honour TBA
9.30am – 9.40am	Launching Gimmick and Montage Presentation
9.40am – 9.45am	Token Presentation to Guest of Honour & Group Picture
9.45am – 10.30am	Keynote Speaker #1: Datuk Ir. Rosaline Ganendra Ganendra Ahmad & Associates Sdn Bhd
10.30am – 10.45am	Morning Tea Break and Networking
10.45am – 11.30am	Keynote Speaker #2: Y.Bhg. Dato' Ir. Nor Hisham Mohd. Ghazalli Director, SK Water Consult Sdn. Bhd
11.30am – 12.15pm	Keynote Speaker #3: Professor Dato' Dr Noraini Idris President and Founder, National STEM Association
12.15pm – 12.30pm	Token Presentation to Keynote Speakers and Sponsors Group Picture
12.30pm – 2.00pm	Lunch Break and Exhibition Visit

TENTATIVE PROGRAMME

Time	Agenda
12.50pm - 2.00pm	Lunch Break and Exhibition Visit
2.00pm - 3.30pm	<p>Forum Session 1: Diverse Leadership in ESG: Shaping the Future Together</p> <p>Panel #1: Ir. Sharifah Azlina Raja Kamal Pasmah</p> <p>Panel #2: Mr. Shahrul Nizam Md. Nur</p> <p>Panel #3: Ir. Augusta Lee</p> <p>Moderator : Ir. Rusnida Talib</p>
3.30pm - 3.50pm	Afternoon Tea Break and Networking
3.50pm - 5.20pm	<p>Forum Session 2: Addressing ESG Targets in STEM through Diversity</p> <p>Panel #1: Ir. Ts. Dr. Khor Jeen Gee</p> <p>Panel #2: Dr. Eu Poh Leng</p> <p>Panel #3: Ms. Ong Jee Lian</p> <p>Moderator : Ir. Assoc. Prof. Dr. Syuhaida Ismail</p>
5.20pm - 5.25pm	Token Presentation to Panel Speakers & Group Picture
5.25pm - 5.30pm	<p>Closing Remarks by Ir. Assoc. Prof. Dr. Syuhaida Ismail</p> <p>Chairman, Women Engineers (WE) Section, Session 2023/2024</p>





REGISTRATION FEES (NORMAL REGISTRATION)

WE IEM-C 2024 (21 SEPTEMBER 2024)

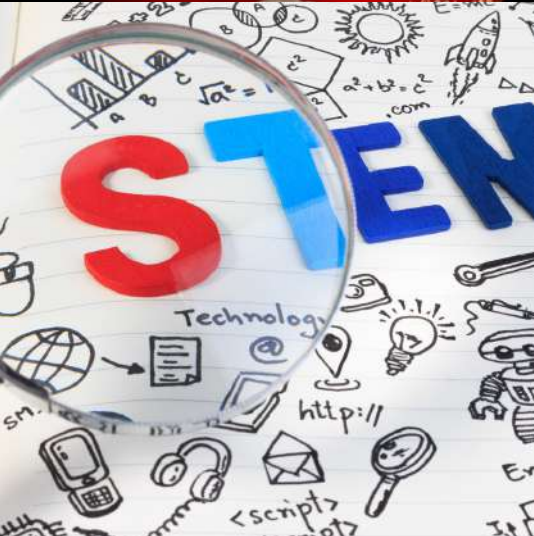
Email: shamala@iem.org.my / iemwe-c2024@iem.org.my

CATEGORY	ONLINE/NORMAL (via email) REGISTRATION FEE (RM) (all fees <u>are not inclusive of SST 8%</u>)
IEM Student Members (RM)	300.00
IEM Members (RM)	600.00
Non IEM Member (RM)	750.00
International Participants (USD)	200.00

Below Registration is STRICTLY by via EMAIL CORRESPONDENCE ONLY

Group Registration (02 - 05 participants)	5% Discount
Group Registration (06 - 10 participants)	7% Discount
Group Registration (11 participants and above)	10% Discount
AER Members (all categories) (RM)	600.00





REGISTRATION FEES (HRDF REGISTRATION)

WE IEM-C 2024 (21 SEPTEMBER 2024)

Email: shamala@iem.org.my / iemwe-c2024@iem.org.my

CATEGORY	ONLINE/NORMAL (via email) REGISTRATION FEE (RM) (all fees are <u>not</u> inclusive of SST 8%)
IEM Student Members (RM)	320.00
IEM Members (RM)	630.00
Non IEM Member (RM)	800.00

Below Registration is STRICTLY by via EMAIL CORRESPONDENCE ONLY

Group Registration (02 - 05 participants)	5% Discount
Group Registration (06 - 10 participants)	7% Discount
Group Registration (11 participants and above)	10% Discount
AER Members (all categories) (RM)	630.00



REGISTRATION FORM

No	Name(s)	Membership No.	Grade	Fee (RM)
SUBTOTAL:				
ALL FEES TO ADD (+8% SST):				
TOTAL PAYABLE :				

PAYMENT DETAILS:

Cash: RM _____

Cheque no: _____ for the amount of RM _____ (non-refundable) and made payable to "THE INSTITUTION OF ENGINEERS, MALAYSIA" and crossed 'A/C Payee Only'.

FULL PAYMENT must be settled before commencement of the seminar, otherwise participants will not be allowed to enter the hall. If a place is reserved and the intended participant fails to attend the course, the fee is to be settled in full. If the participant failed to attend the course, the fee paid is non-refundable. The Registration Fee includes lecture notes, refreshment and lunch (whichever available).

For ONLINE REGISTRATIONS, please note that payment MUST be made BEFORE THE CLOSING DATE. If payment is not received within the stipulated time, the registration fee will be reverted to the normal registration fee.

Contact Person : _____	Designation : _____
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Name of Organisation : _____

Address : _____

Telephone No : _____ (O)	Fax No : _____ (O)
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Handphone No : _____ (HP)	Email : _____
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_____ (Signature & Stamp)	_____ (Date)
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Terms & Conditions:

- For ONLINE REGISTRATIONS, only ONLINE PAYMENT is applicable [via RHB and Maybank2u - Personal Saving & Personal Current ; Credit Card - Visa/Master.
- Payment via CASH / CHEQUE / BANK-IN TRANSMISSION / BANK DRAFT / MONEY ORDER / POSTAL ORDER / LO / WALK-IN will be considered as NORMAL REGISTRATION
- FULL PAYMENT must be settled before commencement of the course, otherwise participants will not be allowed to enter the hall. If a place is reserved and the intended participants fail to attend the course, the fee is to be settled in full. If the participant failed to attend the course, the fee paid is non-refundable.
- Registration fee includes lecture notes, refreshment.
- The Organising Committee reserves the right to cancel, alter, or change the program due to unforeseen circumstances. Every effort will be made to inform the registered participants of any changes. In view of the limited places available, intending participants are advised to send their registrations as early as possible to avoid disappointment.

SPONSORSHIP PACKAGES

WE IEM - C 2024 OFFERS AN EXCELLENT OPPORTUNITY TO SHOWCASE PRODUCTS AND SERVICES TO LOCAL AND INTERNATIONAL PARTICIPANTS. COME AND JOIN US!

Please contact :

Organiser: Women Engineers Section (WES)
Bangunan Ingenieur, Lot 60&62, Jalan 52/4,
46720 Petaling Jaya, Selangor Darul Ehsan,
Malaysia

Event Secretariat: Pn. Shamalah Sree Moorthy
(shamalah@iem.org.my)
Tel. No.: +(603) 78900133
Event Secretariat Email: iemwe-c2024@iem.org.my

A) Booth Package

(PLEASE TICK "✓")				
	Platinum	Gold	Silver	Bronze
TYPE OF BOOTH SPONSORSHIP	RM35,500.00	RM25,500.00	RM15,500.00	RM10,500.00
Company Corporate Logo will be Displayed Throughout The Conference & Exhibition Promotional Flyers & Advertisement (whichever material available)	✓	✓	✓	✓
Corporate Promotional Material To Be Inserted In Goodie Bags (If provided on time)	✓	✓	✓	✓
Company Logo on Stage Backdrop	✓	✓	✓	-
Acknowledgement of the Company During Conference & Exhibition Opening Ceremony	✓	✓	✓	✓
Acknowledgement in Symposium Booklet	✓	✓	✓	✓
Top Management for Engineers 2024 Opening Ceremony	2	1	1	1
Complimentary Conference Passes	3	2	1	1
Token and Certificate of Appreciation	✓	✓	✓	✓
1x Biz Talk at Meeting Space @ Main Hall (first come first serve basis) upon full payment	✓	-	-	-
1x Virtual Talk Session (via IEM Webinar)	✓	✓	✓	-

Exhibition Booth

Number of promotional exhibition booth which will be allocated (3m x 3m)

1 unit of 3m x 3m Shell Scheme Stand at ENGINEER 2024

(each stand is complete with white melamine dividing panels/ partition, 1 set of company name on fascia board, needle punch carpet, 1 information desk & 2 chairs, 2 units spot light, 1 unit 13 Amp power point, 1 unit waste paper basket)

SPONSORSHIP PACKAGES

WE IEM - C 2024 OFFERS AN EXCELLENT OPPORTUNITY TO SHOWCASE PRODUCTS AND SERVICES TO LOCAL AND INTERNATIONAL PARTICIPANTS. COME AND JOIN US!

B) Event Sponsorship Package		
(PLEASE TICK "✓")		
TYPE OF EVENT SPONSORSHIP	Lanyard (Limited 1)	Promotional Gift Insert Sponsor (Unlimited nos.)
	RM10,500.00	RM4,500.00
Company Corporate Logo will be Displayed Throughout The Conference & Exhibition Promotional Flyers & Advertisement (whichever material available)	✓	✓
Corporate Promotional Material To Be Inserted In Goodie Bags (If provided on time)	✓	✓
Company Logo on Stage Backdrop	✓	-
Acknowledgement of the Company During Conference Opening Ceremony	✓	✓
Acknowledgement in Conference Booklet	✓	✓
Top Management for Engineers 2024 Opening Ceremony	2	1
Complimentary Conference Passes	2	1
Token and Certificate of Appreciation	✓	✓
1x Virtual Talk Session (via IEM Webinar)	✓	-
Corporate Promotional Material / Promotional Gift Insertion		
Number of promotional items required will be based on the numbers of participants (confirmation by Event Secretariat). All material to be provided to Event Secretariat minimum 1 week before the event.		

SPONSORSHIP PACKAGES

WE IEM - C 2024 OFFERS AN EXCELLENT OPPORTUNITY TO SHOWCASE PRODUCTS AND SERVICES TO LOCAL AND INTERNATIONAL PARTICIPANTS. COME AND JOIN US!

C) Event Booklet Advertisement Package						
TYPE OF SYMPOSIUM BOOKLET SPONSORSHIP		Amount (RM)	Complimentary Seat	Acknowledgement in the Symposium Booklet	Top Management for Engineers 2024 Opening Ceremony	Please tick "✓"
1	Inside front Cover	6500.00	3	✓	1	
2	Outside Back Cover	6500.00	3	✓	1	
3	Inside Back Cover	4000.00	2	✓	1	
4	Run of Page (ROP - inside page)	3000.00	1	✓	1	

D) Student/s Sponsorship Package						
TYPE OF STUDENTs SPONSORSHIP		Amount (RM)	Students Complimentary Seats	Acknowledgement in the Symposium Booklet	Top Management for Engineers 2024 Opening Ceremony	Please tick "✓"
1	Platinum Student Package	6000.00	15	✓	1	
2	Gold Student Package	4800.00	11	✓	1	
3	Silver Student Package	3900.00	8	✓	1	
4	Bronze Student Package	2400.00	3	✓	1	

Corporate Companies or Individual (CSR) by Sponsoring University Student/s of your Choice.

			E) Exhibition Table (Inside Conference Hall)				
TYPE OF EXHIBITION SPONSORSHIP PACKAGE		Amount (RM)	Complimentary Seat	Run of Page (ROP – inside page)	Acknowledgement in the Conference Booklet	Top Management for Engineers 2024 Opening Ceremony	Please tick “√”
1	Exhibition Table + Run of Page (ROP) Package	6000.00	1	✓	✓	1	
2	Exhibition Table	4000.00	1	-	✓	1	

*Table size: 6ft x 2.5ft per table

SPONSORSHIP PACKAGES

WE IEM - C 2024 OFFERS AN EXCELLENT OPPORTUNITY TO SHOWCASE PRODUCTS AND SERVICES TO LOCAL AND INTERNATIONAL PARTICIPANTS. COME AND JOIN US!

TERMS & CONDITIONS

By signing the contract of sponsorship, the Sponsor is deemed to have agreed / given permission to the following:

- Logo submission for the purpose of marketing and advertising of the conference via digital platform.
- The Organiser reserves the right to place the logo in any of the marketing collaterals across various platforms (print & digital).
- The Sponsor/s will need to submit the required logo, artwork and full payment for any marketing collaterals usage not later than 31st July 2024, in which failure to do so; all sponsorship benefits criteria, logo and advertisement will not be placed.
- All sponsorship contributions are entitled to tax exemption under section 44(6) Income Tax 1967
- The Organiser reserves the right to change the date and/or venue or to postpone the convention and exhibition due to force majeure at its sole discretion.

We wish to inform that we would like to sponsor the above-said event as ticked in the box and enclose herewith Banker's Cheque / Local Cheque No.: _____ issued to 'The Institution of Engineers, Malaysia' for the sum of Ringgit Malaysia _____.

SPONSOR/S DETAILS: (PLEASE GIVE CORRECT DETAILS AND PIC TO BE CONTACTABLE. TQ)

Sponsorship Package Preferred
(Please tick "✓")

Package A

Package B

Package C

Package D

Package E

Organisation : _____

Contact Person : _____

Position : _____

Billing Address : _____

Telephone No : _____ (O)

Fax No : _____ (O)

Handphone No : _____ (HP)

Email : _____

(Signature and Stamp)

(Date)