

ARTWORK DESIGN COMPETITION

JUDGING CRITERIA

Criteria	Description	Weightage
Creativity and Originality	Creativity, uniqueness and originality of the design	20%
	Creative use of elements, such as color, typography, and imagery	
Relevance to Theme	Alignment with the theme or purpose of the JURUTERA BULLETIN	30%
	Clear representation of women achievement at all professional development stage	
Adherence to Specifications	Compliance with guidelines or requirements of the competition	10%
	Proper sizing, resolution, and format	
Overall Impact	The overall impression and lasting impact	20%
	Memorable and engaging qualities that make it stand out	
Clarity and Readability	Clear communication of key information	20%
	Legibility of text, ensuring that it can be easily read	
	Thoughtful placement of text, images, and other graphic elements	
	Quality and relevance of images or illustrations used	

