



IEM

The Institution of Engineers, Malaysia

Physical Talk

Jointly Organised by the Mechanical Engineering Technical Division of IEM and IMechE Malaysia Branch

Malaysia Branch

Institution of
**MECHANICAL
ENGINEERS**

“Unlocking Latent Trait Diversity for Breakthrough Creativity, Innovation & Performance - Strategic Implications for High Performance Engineering Teams”



30 September 2023



9.00am-11.00am



Malakoff Auditorium, Ground Floor, Wisma IEM, Petaling Jaya



The engineering profession is essential for the progress & well-being of societies and nations. Engineers bring together advance scientific knowledge, technical skills and creativity to solve highly complex problems, design & deliver innovative & effective solutions; and in the process, improve the quality of life and shape a better future. Innovation is therefore an integral part of engineering.



This talk will unveil a global best practice relating to how latent trait diversity could be leveraged to exponentially enhance the creativity and innovation capacity of high performance engineering teams.

Registration Fees

- IEM Students: Free
- IEM & IMechE Members:
 - RM15 (Online)
 - RM20 (Offline)
- Non-IEM Members: RM70



<https://shorturl.at/jBHIN>



BEM Approved CPD/PDP Hours: 2
Ref. No: IEM23/HQ/348/T(w)



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Datuk Razali Mahfar
Speaker

- Datuk Razali read aeronautical engineering & international marketing in the UK. He was admitted as Fellow of UK professional bodies in engineering, leadership, management & marketing; and Senior Member of USA professional bodies in manufacturing engineering, aeronautics & astronautics. He had attended advanced management programmes at NASA, Harvard & Oxford.
- He had served Britannia Airways, MAS, Exxon, Proton, Shell, Mimos, Sirim & INCEIF University; the Board of Civil Aviation Authority of Malaysia, Melaka Biotech Corp & Melaka ICT Holdings; and as Adjunct Professor with UTM, UPSI and UiTM. He is an Honorary Commander with the Royal Malaysian Navy.