

# Webinar Talk via Zoom Platform on

## “Exploring The Malaysian Real Estate Market: Econometric Modelling Techniques”

25 September 2023 (Monday)

10.00 am – 12.00 pm

Ts Dr Cheng  
Chin Tiong



Ir. Dr Wang  
Hong Kok

### Speakers

Ts Dr Cheng is a senior lecturer at Tunku Abdul Rahman University of Management and Technology (TARMT). He received Ph. D. in Real Estate from UTM in 2018. His research papers were published in several international journals.

Ir. Dr Wang spent 31 years in the property development industry before taking up a post as a principal lecturer in TARMT. In May 2023, he was appointed an Adjunct Associate Professor of UTAR.

### Synopsis

Published real estate data is complex, and hence may expose decision-makers to higher risks. To make informed decision-making, understanding real estate trends is vital. This talk aims to help industry players and enthusiasts by explaining how econometric modeling techniques unveil true real estate market behaviors. These techniques provide valuable insights and make real estate decisions simpler, clearer, and safer

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