

**IEM LEADERSHIP TALK
SERIES**

**NEXT GENERATION
LEADERSHIP FOR ENGINEERS**

**DATE: 7TH MARCH 2023
DAY: TUESDAY
TIME: 4:00 P.M. - 5:00 P.M.
PLATFORM: ZOOM (ONLINE)**



ORGANIZED BY:

**The Standing Committee on
Welfare and Member Services**



BY:

GERALD LEE

International Speaker

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Speaker's Background

Gerald is an Author , an engaging International Speaker and a Certified Master Coach and Trainer who specialises in creating a lasting positive impact on the lives of others.

In his role as a Certified Mentor at FutureLab Malaysia and Mentor Guru at PushFar, UK, he has mentored students and jobseekers on career matters, as well as independent business owners and entrepreneurs on how to build their brands and scale their businesses

Gerald is also an award-winning Sales Leader who has previously held senior leadership positions in reputable organizations such as Unilever Malaysia, Celcom Axiata, Ferrero Asia Limited, Etika Group and Red Bull, as well as pioneering an FMCG start-up.

F E E S:

IEM Students: FOC
IEM Members: FOC
Non-Members: RM70
CPD: N/A



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Synopsis

We are all living in VUCA times - VUCA referring to a situation where Volatility, Uncertainty, Complexity and Ambiguity are the norm. Constant unpredictability is all around us, never more so than today. To navigate VUCA times and lead successfully, we must first do away with the traditional and outdated approaches to leadership.

To be an effective and exceptional leader in today's world, it is imperative that we upgrade our leadership approach and understanding to address and manage new challenges ahead of us. The Next Generation Leadership provides a fresh model of leadership by incorporating the past practises of successful leadership models while maintaining the needed flexibility to create resilient leaders who will stay relevant and grow in an ever-evolving world.

Join Gerald, an award-winning Sales Leader, as he shares with you the strategies to survive and thrive during VUCA times and the principles of new leadership to achieve effective team leadership.

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