



a collaboration of The Institution of Engineers, Malaysia (IEM) and
The Board of Engineers, Cambodia (BEC).
Supported by ASEAN Engineering Register (AER)

MATRADE EMPOWER TRADE ASSOCIATION (ETA)
PROGRAMME PRESENTS



MALAYSIA PAVILION

AT THE CONFERENCE OF ASEAN FEDERATION OF ENGINEERING
ORGANISATIONS (CAFE0 40)

"Changing the Role of Engineers in Industry 4.0 Era"

5 – 7 DECEMBER 2022

**SOKHA PHNOM PEHN HOTEL & RESIDENCE
PHNOM PEHN, CAMBODIA**

REGISTER NOW

TO BE A PART MALAYSIA PAVILION EXHIBITOR

Availability of MATRADE 's **Market Development Grant (MDG)** for Exhibitors of Malaysia Pavilion at the Conference of ASEAN Federation of Engineering Organisations (CAFE0 40)
(Subjected to Approval of MATRADE)

For more details, please reach us @
chaufong78@yahoo.com/valli@iem.org.my

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5 – 7 DECEMBER 2022
SOKHA PHNOM PEHN HOTEL & RESIDENCE
PHNOM PEHN, CAMBODIA

Malaysia Pavilion @ CAFEO 40

Malaysia Pavilion is one of the initiatives by The Institution of Engineers, Malaysia (IEM), to provide benefits to the members and creating a platform for Malaysians' Engineering Companies to expand their business opportunities internationally. The programme is under the Empower Trade Associations (ETA) by Malaysia External Trade Development Corporation (MATRADE).



About ETA

To continue powering Malaysian companies towards continued growth, MATRADE launched its new Empower Trade Associations (ETA) initiative to empower trade associations in organising trade promotion activities for their members while benefiting from Matrade's market intelligence and presence abroad.



Malaysia Pavilion @ CAFEO
initiatives first started in
Singapore and followed by in
Indonesia

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Pre-requisite

1. One of the exhibitors MUST be registered with IEM and AER.
2. Exhibitor who is a MATRADE member will be an advantage.



Exhibitor Package: RM2000.00

The package includes

1. **Business Networking Session**
2. **Exhibitor's Night (dinner session – date to be confirmed)**
3. **Exhibitor venue to promote product and services**
4. **Company Corporate Logo will be display throughout the CAFÉ 40 and in the flyer**
5. **Acknowledgement of the company during the dinners**
6. **Printing of Company Poster**

- Invoice will be issued By The Institution of Engineers Malaysia (IEM) upon receiving the Registration Form**
- Payment can be made directly to The Institution Of Engineers Malaysia (IEM)**
- Allocation of space will be on first come first serve basis**
- Cancellation policy applies**

We wish to inform that we would like to participate for the above-said event as the exhibitor.

Organisation:					
Contact Person 1:					
Contact Person 2:					
Position:					
Billing Address:					
Contact No:	Office		Mobile		Fax
Email Address:					

Date :	Signature :	Company Stamp :

Payment Method

You can make the payment via Online to the account below

Bank : United Overseas Bank (UOB Bank)
Payable to : The Institution of Engineers, Malaysia
A/C No : 232 303 9110

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How to Claim MATRADE's MDG

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HOW TO SUBMIT NEW APPLICATION OF CLAIMS OR REQUEST FOR REIMBURSEMENT OF EXPENSES?

All completed applications must be submitted online through MATRADE's website at www.matrade.gov.my/mdg/

WHAT ACTIVITIES & EXPENSES ARE ELIGIBLE FOR GRANT FUNDING?

- Participation In International Trade Fairs Or Exhibitions

ACTIVITY	MAXIMUM GRANT	DESCRIPTION	EXPENSES COVERED
International Trade Fairs or Exhibitions held overseas	RM25,000	Eligible Events: Business to Business (B2B) events. Events Not Eligible: Business to Consumer (B2C) or festival fairs or similar events.	<ul style="list-style-type: none"> • Participation fee or Booth rental • Booth construction or Enhancement • Air fare • Public land transportation - bus, • taxi or train from Malaysia to an • ASEAN country destination only. • (Does not include ground/intercity transportation within that ASEAN • country destination) • Accommodation

For more information, please refer to the guidelines document
<file:///C:/Users/libra/Downloads/MDG%20Guidelines%20physical-%2030.5.2022.pdf>

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