

IEM Young Engineers Section (YES)
proudly presents

YES Industrial Webinar Talk - Leadership in VUCA World: Malaysian Perspective

- **Date:** 3rd Sept 2022 (Saturday)
- **Time:** 11am-12pm
- **CPD/PDP:** 1 (IEM22/HQ/045/T (w))
- **Speaker:** Y. BHG. FIRST ADMIRAL DATO' Ir. HJ AHMAD MURAD BIN HJ OMAR

Synopsis:

The origins of VUCA came from the U.S. military after the collapse of the Soviet Union to describe a multipolar world: volatile, uncertainty, complex, and ambiguous.

- Volatility reflects the speed and turbulence of change.
- Uncertainty means that outcomes, even from familiar actions, are less predictable.
- Complexity indicates the vastness of interdependencies in globally connected economies and societies.
- Ambiguity conveys the multitude of options and potential outcomes resulting from them. Where once we could count on the seeming certainty and predictability of binary choices — capitalism versus communism, democracy versus autocracy, choices and consequences are now far less clear.

The current situation of the world as we know, saddled with the COVID pandemic, has somewhat caused a lot of upheaval and instability in the commerce and social sectors.

Malaysia is not exempted, as our national economy that is supported by our economic infrastructure has been heavily impacted by Covid. In this webinar the speaker shall attempt to explain what VUCA is about and how it impacts Malaysians in our perspective.

Speaker Biodata:

Y.Bhg. First Admiral Dato' Ir. Hj Ahmad Murad Bin Hj Omar (Retired) joined the Royal Malaysian Navy (RMN) in 1975 and graduated from UTM with a B.E Mechanical in 1982. Whilst in the Navy he pursued his Masters of Science program in Business Engineering Management a twinning UTM/Warwick UK program. After 33 years in RMN serving both in shore establishments and onboard ships he rose to the rank of First Admiral, the highest rank an engineer could achieve at that time. First Admiral Dato' Ir. Hj Ahmad Murad retired from the RMN early at the age of 49 in 2007 and ventured into the industrial sector as a Chief Executive Officer (CEO) of Motor Technology Industry Sdn Bhd dealing with micro precision machining and remanufacturing of diesel engines and 3 years later as a chief consultant for a Six Sigma Consultancy company. Late 2010 he joined OMAHAMS Corporation Sdn Bhd till this day. Today OMAHAMS Corp has been awarded a series of Graduate Enhancement training programs, the latest of which is the Penjana KPT-CAP Program involving graduate employability.



Registration Fee

IEM Students : FOC

IEM Members : RM15 | Non IEM Members : RM70

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