

HOW TO

Implement the Public Opinion Survey in Malaysia

Synopsis

MERDEKA CENTER FOR OPINION RESEARCH WAS FORMALLY ESTABLISHED IN 2001 AS AN INDEPENDENT ORGANIZATION FOCUSED ON PUBLIC OPINION RESEARCH AND SOCIO-ECONOMIC ANALYSIS. BASED ON OUR EXPERIENCE, METHODOLOGY AND SAMPLING ARE THE MOST IMPORTANT CONCERNS FOR US TO IMPLEMENT THE PUBLIC OPINION SURVEY. WE WILL FOCUS ON THE TOPICS ABOVE IN THIS SESSION.

Moderator

Ir. Assoc Prof. Dr
David Chuah Joon

Huang

Honorary Secretary of IEM

Speaker

Lee Dai Tee

Senior Research Officer – Merdeka
Center for Opinion Research

Analysis of public opinion studies, political attitude and political behaviour of Malaysian voters, redistricting of electoral boundary, democratization.



Organised by:
Special Committee on Covid-19 Pandemic



DATE: 30TH MARCH 2022 (WEDNESDAY)



TIME: 5.30 P.M. TO 7.30 P.M.



WEBINAR SESSION VIA
GOTO WEBINAR



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www.myiem.org.my