

IEM - STANDARD MALAYSIA - SURUHANJAYA TENAGA

ASEAN ELECTROTECHNICAL SYMPOSIUM 2022

SYMPOSIUM THEME

STANDARDS DRIVE SUSTAINABLE DEVELOPMENT GOALS

Event Details

Date: 16 – 17 March 2022

Time: 9am - 5pm

Venue:

Kuala Lumpur Convention Center (KLCC)

KEY BENEFIT OF THIS EVENT

Networking Exchange
Ideas Business
Opportunity
Understand Market Needs

Held Concurrently:

ENGINEER™
1ST MALAYSIA ENGINEERING EXHIBITION AND CONFERENCE 2021

An Event of
IEM
CONVENTION

The Institution of Engineers, Malaysia (IEM)



FOLLOW US



@myiemofficial



Mylem HQ Official -
General

IEM-STANDARDS MALAYSIA-SURUHANJAYA TENAGA

ASEAN ELECTROTECHNICAL SYMPOSIUM 2022

STANDARDS DRIVE SUSTAINABLE DEVELOPMENT GOALS

ASEAN Electrotechnical Symposium & Exhibition is an important biennial event which allows you to get expert insight on the latest electrotechnical standards, technology, products & services; engineering challenges & opportunities in the ASEAN region; and ASEAN trade initiatives with participation from around **600** engineering professionals, government officials & policy makers, standards organisations, manufacturers, suppliers & solution providers, owners & operators from both **domestic and ASEAN** countries.

Jointly organised by the Institution of Engineers, Malaysia (IEM), Standards Malaysia, and Suruhanjaya Tenaga (Energy Commission of Malaysia), the Symposium intends to provide an effective platform to drive cross-border flows and mobility of engineering technology and services thus accentuating the linkages in ASEAN countries, positioning ASEAN on the Global Value Chain map.

This will be an event with added significance, as the programme includes the launching of the White Paper for Electrical Installation Standards & Regulations In Buildings Amongst ASEAN Countries which is in line with the ASEAN initiatives of ASEAN Connectivity Blueprint 2025.

Why You Should Attend



STANDARDS DRIVE GLOBAL VALUE CHAINS



ASEAN ENGAGEMENT IN STANDARDS AND VALUE CHAIN



GENERATION, FUTURE ALTERNATIVES AND FUTURE GRID



RENEWABLE ENERGY AND ENERGY EFFICIENCY DEVELOPMENTS AND OPPORTUNITIES



STANDARDS AND CONFORMITY FOR ASEAN TRADE INITIATIVES

The Symposium will feature keynotes and presentations on the following themes: "Standards Drive Global Value Chains", "Generation, Transmission & Distribution", "Electrical Installation in Buildings", and "Electrical Equipment & Appliances", challenges and opportunities in these fields.

Alongside the Symposium, this event will also comprise of exhibitions from various industry stakeholders which allows you to gain direct access to the latest engineering technology, products and services, as well as the opportunity to hold Business-to-Business (B2B) meetings with both domestic and ASEAN manufacturers, traders, construction and services.

STANDARDS DRIVE SUSTAINABLE DEVELOPMENT GOALS

The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by all United Nations Member States in 2015 as a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030. The 17 SDGs are integrated—that is, they recognize that action in one area will affect outcomes in others, and that development must balance social, economic and environmental sustainability.

Suruhanjaya Tenaga, Standard Malaysia and IEM being an key stakeholder in Electrotechnical Industry, aware that the development of Standard should be drive toward SDGs. The Symposium create a platform for everyone in the industry to share knowledge and create a know-how to reach these ambitious targets. The creativity, knowhow, technology and financial resources from all of society is necessary to achieve the SDGs in every context.

ASEAN ELECTROTECHNICAL SYMPOSIUM & EXHIBITION OFFERS KNOWLEDGE SHARING ON

- AFFORDABLE AND CLEAN ENERGY
- GOOD HEALTH AND WELL-BEING
- INDUSTRY, INNOVATION AND INFRASTRUCTURE
- SUSTAINABLE CITIES AND COMMUNITIES

SYMPOSIUM PROGRAMME

16 March 2022 (Wednesday) – 1st Day of the Symposium

TIME	PROGRAMME
8.00am	Registration for ASEAN Electrotechnical Symposium & Exhibition 2022
09.00am	Introduction and House Rules Ir. Lee Cheng Pay Chairman of Electrical Engineering Technical Division Organising Chairman of IESE 2022
09.10am	Welcome Speech Ir. Ong Ching Loon President of the Institution of Engineers, Malaysia (IEM)
9:25 AM	Opening Speech and Officiating of ASEAN Electrotechnical Symposium & Exhibition 2022 Guest of Honour (TBA)
09.40am	Press Conference and Morning Break
	STANDARDS DRIVE SUSTAINABLE DEVELOPMENT GOALS
10:00 AM	Keynote 1 Dr. Shu Yinbiao (TBC) President of the International Electrotechnical Commission (IEC)
10:30 AM	Keynote 2 Mr. Shaharul Sadri bin Alwi Director General of Standards Malaysia
11:00 AM	Keynote 3 Mr. Abdul Razib bin Dawood Chief Executive Officer of Energy Commission of Malaysia
11:30 AM	Electrical Safety Standards Keynote 4 Invited Speaker Energy Commission of Malaysia (TBC)
12.00pm	Lunch Break

SYMPOSIUM PROGRAMME

16 March 2022 (Wednesday) – 1st Day of the Symposium**SUSTAINABLE CITIES AND COMMUNITIES**

Forum on Electrical Safety Standards make Cities and Human Settlements inclusive,
Safe and Sustainable.

TIME	PROGRAMME
2:00 PM	<i>Sponsor Presentation</i>
2:15 PM	Electrical Installation / Safety in Cambodia H.E. Dr. Chan Sodavath Ministry of Mines and Energy Cambodia
2:35 PM	LVDC Guidelines in Rural Areas - Indonesia Ir. Pekik Argo Dahono Persatuan Insinyur Indonesia (PII)
2:55 PM	Sustainable Energy in Myanmar Mr. Khin Maung Win (TBC) Federation of Myanmar Engineering Society (Fed.MES)
3:15 PM	Tea Break
3:35 PM	<i>Sponsor Presentation</i>
3:50 PM	Invited Speaker IEC Asia Pacific
4:10 PM	Invited Speaker The Institution of Engineers, Singapore
4:30 PM	Question and Answer Session
5:00 PM	Sponsor Token /Certificate Presentation / E- Certificate Presentation
5.30pm	1st Day of the Symposium End



SYMPOSIUM PROGRAMME

CONTINUED

17 March 2022 (Thursday) – 2nd Day of the Symposium

TIME	PROGRAMME
	SUSTAINABLE CITIES AND COMMUNITIES
9:00 AM	Overview of ASEAN Electrical Standards & Regulations Ir. Yau Chau Fong Head Commissioner of ASEAN Engineering Register (AER) Chairman of ASEAN Engineering Inspectors – Electrical Installation (AEI-EI)
	INDUSTRY, INNOVATION AND INFRASTRUCTURE
	Electrical Standard build resilient Electrical infrastructure - Data Centre
9:30 AM	Keynote 5 Role of the Smart Grid in Facilitating the Integration of Renewables Prof. Saifur Rahman Director, Virginia Tech Advanced Research Institute, USA President, IEEE Power & Energy Society, 2018 and 2019
10:00 AM	Data Centre and Standards in Thailand Mr. Prasitt Hemwarapornchai (TBC) The Engineering Institute of Thailand under H.M. The King's Patronage (EIT)
10:20AM	Energy Efficiency Dr. Florigo C. Varona Philippine Technological Council (PTC)
10:40AM	Question and Answer Session
11:00AM	Break ENGINEER 2022 OPENING CEREMONY
12:40 PM	Lunch (<i>not provided</i>)
	GOOD HEALTH AND WELL-BEING
	Forum on Electrical Standard for Special Location - Medical Device, Healthcare, Swimming Pool
2:00 PM	<i>Sponsor Presentation</i>
2:15 PM	Medical Design in COVID-19 Situation - Brunei Ir. Simon Leong (TBC) Pertubuhan Ukur Jurutera & Arkitek (PUJA)
2:35 PM	Medical Location – Malaysia Invited Speaker The Institution of Engineers, Malaysia (IEM))
2:55 PM	Question and Answer Session
3:15 PM	Tea Break



SYMPOSIUM PROGRAMME

CONTINUED

17 March 2022 (Thursday) – 2nd Day of the Symposium

TIME	PROGRAMME
AFFORDABLE AND CLEAN ENERGY	
Policies to ensure access to affordable and reliable energy - Renewable Energy.	
3:35 PM	<i>Sponsor Presentation</i>
3:50 PM	Keynote 6 Invited Speaker
4:20 PM	Renewable Energy - Laos Mr. Houmphanh Vongphachanh Ministry of Energy and Mines Laos
4:40 PM	Solar Roof Top Dr. Tran Son Tranh Electric Power University Vietnam
5:00 PM	Question and Answer Session
5:20 PM	Sponsor Token /Certificate Presentation / E- Certificate Presentation
5:45 PM	Symposium Ends



SYMPOSIUM REGISTRATION FORM

The Institution of Engineers, Malaysia
Bangunan Ingenieur, Lot 60&62, Jalan 52/4, P.O. Box 223 (Jalan Sultan)
46720 Petaling Jaya, Selangor Darul Ehsan, MALAYSIA
Tel. No.: +(603) 7968 4001 Fax No.: +(603) 7957 7678

REPLY SLIP Fax: 03-7957 7678 Email: sitiaisyah@iem.org.my

SYMPOSIUM REGISTRATION FEE

Category	Registration Fee (Subject to 6% SST)	
Participants	One Day	Two Days
Student Member	RM70.00	RM120.00
Graduate Member	RM90.00	RM150.00
Corporate Member	RM125.00	RM200.00
Non-Member	RM250.00	RM400.00

No	Name of Participant(s)	Amount
	Sub Total Amount	
	Add 6% SST	
	GRAND TOTAL	

Note : The Organiser reserves the right to change the date and/or venue or to postpone the event due to force majeure at its sole discretion. Cancellation is accepted if Participant submit the request in writing not later than 7 days before the event date. A refund of 70% from the registration fee will be made to the Participant.



EXHIBITION SPONSORSHIP FORM

IEM-STANDARDS MALAYSIA-SURUHANJAYA TENAGA
ASEAN ELECTROTECHNICAL SYMPOSIUM &
EXHIBITION 2022
STANDARDS DRIVE SUSTAINABLE DEVELOPMENT GOALS

16 – 17 March 2022
Kuala Lumpur Convention Centre, Malaysia

Date:

Attention to:

IEM Asean Electrotechnical Symposium & Exhibition 2022 Committee
The Institution of Engineers, Malaysia

REPLY SLIP Fax: 03-7957 7678 Email: leechengpay@gmail.com /
sitiaisyah@iem.org.my

(PLEASE TICK "✓")				
TYPE OF SPONSOR	Platinum	Gold	Silver	Bronze
For the amount of sponsorship, the coverage is given in "X"	RM35,000.00	RM28,000.00	RM23,000.00	RM20,000.00
Availability of sponsorship	Three (3) Two (2)	Six (6)	Ten (10)	Twelve (12)
(Overall)				
Company corporate logo will be displayed throughout the symposium & exhibition promotional flyers & advertisement	X	X	X	X
Corporate promotional material to be inserted in goodie bags	X	X	X	X
Company corporate logo will be printed on the back cover page of programme booklet	X	X	X	X
Brief intro about company / top management in programme booklet**	X	X	X	X
Advertisement in programme booklet**	X (2 pages)	X (1 page)	X (1 page)	
Company logo on stage backdrop	X	X	X	
Advertising space in website and hyperlink (size and concept differ accordingly)	X	X	X	
Special blasting in social media (Facebook, Instagram, Twitter), frequency differs	X	X	X	
Acknowledgement of the company during symposium & exhibition opening ceremony	X	X	X	



EXHIBITION SPONSORSHIP FORM

10 minutes speaking slot for product presentation	X			
Acknowledgement in IEM Jurutera Magazine	X	X		
Invited guest in opening ceremony	X			
Complimentary conference passes	10	7	5	3
Access to resources (presentation materials, articles, post show reports, and database)	X	X	X	X
Certificate of participation as exhibitor	X	X	X	X
1x Biz Talk at Meeting Space @ Main Hall*	X	X		
1x Virtual Talk Session	X	X	X	
Exhibition Booth				
Number of promotional exhibition booth which will be allocated (3m x 3m)	Prime	Corner	Middle	1
*Due to arising of Covid-19 cases if the event is postponed and will be carried forward to next year. ** Possibility to be changed to virtual.				

- Jointly organised by IEM Electrical Engineering Technical Division, Standards Malaysia and Suruhanjaya Tenaga (Energy Commission of Malaysia).
- The symposium & exhibition will be held on the 16th and 17th March 2022 at Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia.
- For more details of the symposium, please log on to www.iese.my.
- By signing the contract of sponsorship, the Sponsor is deemed to have agreed / given permission to the following:
 1. Logo submission for the purpose of marketing and advertising of the symposium & exhibition.
 2. The Organiser reserves the right to place the logo in any of the marketing collaterals across various platforms (print, digital, outdoor).
 3. The Sponsors will need to submit the required logo and artwork for any of the marketing collaterals usage not later than 1st March 2022, in which failure to do so, logo and advertisement will not be placed.
- The Organiser reserves the right to change the date and/or venue or to postpone the Summit due to force majeure at its sole discretion.

It is our pleasure to inform that we would like to sponsor **IEM-STANDARDS MALAYSIA-SURUHANJAYA TENAGA ASEAN ELECTROTECHNICAL SYMPOSIUM & EXHIBITION 2022** as ticked in the box and enclose herewith Banker's Cheque / Local Cheque No.: _____ issued to 'The Institution of Engineers, Malaysia' for the sum of Ringgit Malaysia _____.

Contact Name:

Contact No.:

Billing Address:

Email:

Yours faithfully,

Name:

Designation:

Company Stamp: