

# Webinar on “Industry4WRD: Artificial Intelligence Innovation”

Jointly Organised with

CONSULTING ENGINEERING SPECIAL INTEREST GROUP (CESIG), IEM  
& IEM SOUTHERN BRANCH

## Synopsis:

Malaysia has launched the National Policy on Industry 4.0 (Industry4WRD) on 31 October 2018. There are many strategies by the Ministry of International Trade and Industry (MITI) to attract Industry especially manufacturing-based SMEs to adopt Industry 4.0 technologies & processes. The target outcomes will be the higher industry contribution, more high value-added products, and continuing FDIs. Artificial Intelligence (AI) is one of the Industry4WRD technology enablers. Artificial Intelligence is the simulation of human intelligence processes by machines, especially computer systems. Specific applications of AI include expert systems, natural language processing, speech recognition, and machine vision. In this webinar, the speakers will introduce the innovation of AI and its applications in various Industries.



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**Moderator**

Tuesday | 27 July 2021 | 10.00 AM – 12.30 PM  
- Registration Fees : IEM Member RM15.00/Non Member RM70.00