

Theme: Poor sales and weak demand: Overcoming challenges in Covid-19 Pandemic

12 JUNE 2021 (SATURDAY) | 2:30 PM TO 4:30 PM

BEM Approved CDP: 1 Hour Ref. No.: IEM21/HQ/149/T(w)

Organised by: Urban Engineering Development Special Interest Group (UEDSIG)



Datuk Ir. Ho Hon Sang
CEO, MahSing Group Berhad

Graduated with First Class (Hons), Civil Engineering from University of Malaya in 1984. Attended Advanced Management Program organized by Harvard Business School, in 2005.

Member of IEM, a registered Professional Engineer with Practicing Certificate.

Has 37 years of experience in property development as well as relevant fields which include engineering, consultancy, road privatization and general management industry. Currently CEO of MahSing Group Berhad. Previously held the post of CEO of Sunsuria Berhad and Managing Director of Property Development, Sunway Berhad

Topic: Do more with less, reskilling and upskilling

Companies need to reinvent their business approaches and the most critical need is to reduce cost for survival purpose. In property development sector a few areas were targeted for cost reduction:

- Finance. Cash-flow management, cash-flow budgeting and monitoring.
- Human Resource. Do more with less, upskilling, reskilling, and enhance productivity.
- Technical. Optimisation of design, forensic review of all parameters, balancing both design vs cost. Engaged with 3S (simplicity, sustainability, and standardization).
- Tweak business model.



After spending 20 years working in a large consulting firm, Ir Yau established his own M & E firm specializing in renewal energy plants, data centres, and high-rise buildings.

Ir. Yau is an active IEM member and holds various posts starting from Chairman of Standing Committee on Activities and Organising Chairman of "ENGINEER", an event of IEM Convention. He is also the ASEAN Engineering Register (AER) Head Commissioner. He is Fellow and Excomm member of IEM.

Ir. Yau Chau Fong
Vice Presiden, IEM
2021-2023

Topic: Riding through Covid-19 Pandemic: Perspective from engineering consultancy practice

The engineering consultancy practice (ECP) is embracing a new normal due to the pandemic. The pandemic has hit the practice badly due to lockdowns and construction sites are not able to commence fully. Overseas travel are prohibited, hence dampening the export of the consultancy services overseas.

Ir. Yau will share his thoughts on how this challenge could be overcome and improved and how ECPs could leverage on the digitalization effort in order to reduce the impact.



Graduated in Civil Engineering (NUS), earned Master in Business (University of Newcastle, Australia), and Master in Real Estate (UM). Obtained Ph. D (UM) in Urban Land Economics.

Fellow of IEM, a registered Professional Engineer, a Member of RICS, and Hon Fellow AFEO.

Spent 31 years in the property industry. Turned around three companies. From 2014-2020 he joined TARUC as their Principal Lecturer, and retired in 11 June 2020.

Ir. Dr Wang Hong Kok
Vice President, IEM
2019-2021

Topic: Two proven strategies to ride through Covid-19 Pandemic

Survey Number 4 conducted by IEM from 10–23 December 2020 showed 35% of the employees (699 respondents) indicated they were affected by pay-cuts, and 26.62% were retrenched. From the employers (92 respondents), 18.60% indicated they had retrenched staff, and 36.60% placed their staff on part-time basis.

Ir. Dr Wang will discuss two time-tested strategies with the audience on how to face the onslaught of Covid-19 Pandemic.

Registration fee
Student Member: Free
IEM Member: RM15.00
Non-Member: RM70.00