



THE INSTITUTION OF ENGINEERS, MALAYSIA

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ADVERTISEMENT RATES

At

WISMA IEM

Are your products/services adequately advertised ????

Introduction

The Institution of Engineers, Malaysia (IEM) is pleased to announce that activities, including seminars, courses, workshops, lectures, talks, etc will be held at our new premise at the Wisma IEM at No. 21, Jalan Selangor, Petaling Jaya, Selangor Darul Ehsan.

As additional value added service to our members and the industry, IEM will rent out advertisement spaces to interested members and industries, beneficial especially those products that require constant display and product presentation.

Advertisement Panels at Tan Sri Prof. Chin's Auditorium, 3rd Floor, Wisma IEM

The Advertisement Panels in the Tan Sri Prof. Chin's Auditorium are strategically located for maximum exposure to participants during IEM's activities. Advertisers will provide advertisement materials in the form of posters for the panels. The details, categories and rates are as follows:

<u>Advertisement Type</u>	<u>Category</u>	<u>Rates</u>
Advertisement Panels in the Auditorium - size 3' x 5'	Panel A	RM300.00 per week / RM900.00 per month
	Panel B	RM350.00 per week / RM1,050.00 per month
	Panel C	RM400.00 per week / RM1,200.00 per month

The layout plan of the advertisement panels is as below:





Advertisement Panels at IEM Function Room 3, 2nd Floor, Wisma IEM

6 units of 2' x 3' poster size advertisement panel (transparent plastic-double acrylic) are also strategically located at refreshment area for maximum exposure to participants during registration and break time/lunch. Advertisers will provide advertisement materials in the form of posters size (20" x 32") for the panels. The charge would be for RM250.00 for 1 month per panel.

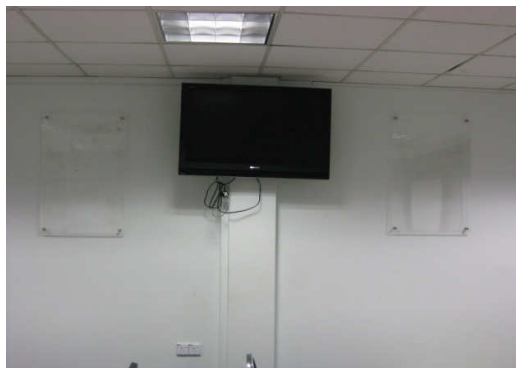


Electronic Advertisement at IEM Function Room 3, 2nd Floor, Wisma IEM

Interested advertisers are invited to advertise their products and/or services on the 43 inch IEM LCD Signboard.

The advertiser will provide the video advertisement material. The advertisement material will be of a maximum one (1) minute presentation. The advertisement will display and be repeated regularly for the whole of the booked duration.

Electronic Advertisement Slot (IEM LCD Signboard)	1-minute slot presentation and repeated for the whole duration booked.	RM300.00 per week / RM900.00 per month
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IMPORTANT:

All booking fees for advertisements must be FULLY paid before the advertisement materials are display at Wisma IEM.