

# IEM-STANDARDS MALAYSIA-SURUHANJAYA TENAGA ASEAN ELECTROTECHNICAL SYMPOSIUM & EXHIBITION 2018

## STANDARDS DRIVE GLOBAL VALUE CHAINS

The Global Value Chains (GVCs) include all of the people and activities involved in the production of goods and services and its global level supply, distribution and post sales activities.

- 20 Expert Speakers
- 600 Participants
- 50-100 Booth Exhibitors
- 30 Supporting Partners

**VENUE :**  
**CONNEXION**  
**CONFERENCE**  
**& EVENT**  
**CENTRE, KL**

Jointly organised by IEM Electrical Engineering Technical Division, Standards Malaysia, and Suruhanjaya Tenaga (Energy Commission of Malaysia) - Asean Electrotechnical Symposium & Exhibition is an important biennial event which intends to firmly establish the importance of compliance to relevant electrotechnical standards among the ASEAN countries.

The Symposium intends to provide an effective platform to drive cross-border flows and mobility of engineering technology and services thus accentuating the linkages in ASEAN countries, positioning ASEAN on the Global Value Chain map.

**4-5 DEC 2018**  
**KL, MY**

The Institution of Engineers,  
Malaysia (IEM)  
Bangunan Injenieur, Lot 60 & 62  
Jalan 52/4, P.O. Box 223, 46720  
Petaling Jaya, Selangor, Malaysia



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[www.iese.my](http://www.iese.my)

**CONNECT . EXCHANGE . IMPACT**



## CONFERENCE REGISTRATION

The Institution of Engineers, Malaysia

Bangunan Ingenieur, Lot 60&62, Jalan 52/4, P.O. Box 223 (Jalan Sultan)

46720 Petaling Jaya, Selangor Darul Ehsan, MALAYSIA

Tel. No.: +(603) 7968 4001 Fax No.: +(603) 7957 7678

REPLY SLIP Fax: 03-7957 7678 Email: alex.looi@live.com.my / valli@iem.org.my

### Conference Registration Fee

Category	Registration Fee	
	One Day	Two Days
Participants		
Student Member	RM35.00	RM50.00
Graduate Member	RM60.00	RM80.00
Corporate Member	RM75.00	RM100.00
Non-Member	RM150.00	RM200.00

No.	Name of Participant(s)	Amount
1		
2		
3		
4		
5		
6		
GRAND TOTAL		

## SPONSORSHIP FORM

### IEM-STANDARDS MALAYSIA-SURUHANJAYA TENAGA ASEAN Electrotechnical Symposium & Exhibition 2018 STANDARDS DRIVE GLOBAL VALUE CHAINS

4 – 5 December 2018

Connexion Conference & Event Centre • Kuala Lumpur • Malaysia

REPLY SLIP

Fax: 03-7957 7678

Email: [alex.looi@live.com.my](mailto:alex.looi@live.com.my) / [valli@iem.org.my](mailto:valli@iem.org.my)

Date:

Attention to:

**IEM Asean Electrotechnical Symposium & Exhibition 2018 Committee**  
**The Institution of Engineers, Malaysia**

(PLEASE TICK "✓")					
TYPE OF SPONSOR	Platinum	Gold	Silver	Bronze	Booth
For the amount of sponsorship, the coverage is given in "X"	RM30,000.00	RM21,000.00	RM16,500.00	RM12,000.00	RM3,000.00
Availability of sponsorship	Two (2)	Six (6)	Ten (10)	Twelve (12)	Twenty (20)
(Overall)					
Company corporate logo will be displayed throughout the symposium & exhibition promotional flyers & advertisement	X	X	X	X	X
Corporate promotional material to be inserted in goodie bags	X	X	X	X	X
Company corporate logo will be printed on the back cover page of programme booklet	X	X	X	X	
Brief intro about company / top management in programme booklet	X	X	X	X	
Advertisement in programme booklet	X (2 pages)	X (1 page)	X (1 page)		
Company logo on stage backdrop	X	X	X		
Advertising space in website and hyperlink (size and concept differ accordingly)	X	X	X		
Special blasting in social media (Facebook, Instagram, Twitter), frequency differs	X	X	X		
Acknowledgement of the company during symposium & exhibition opening ceremony	X	X	X		

15 minutes speaking slot for product presentation	X	X	X		
Acknowledgement in IEM Jurutera Magazine	X	X			
Company corporate logo to be printed on the Committee Official Jacket	X	X			
2 hours free advertising via luncheon hall	X				
Invited guest in opening ceremony & VIP seat in the waiting room	X				
Complimentary conference passes	10	7	5	3	1
Access to resources (presentation materials, articles, post show reports, and database)	X	X	X	X	X
Certificate of participation as exhibitor	X	X	X	X	X
<b>Exhibition Booth</b>					
Number of promotional exhibition booth which will be allocated	1	1	1	1	1

- Jointly organised by IEM Electrical Engineering Technical Division, Standards Malaysia and Suruhanjaya Tenaga (Energy Commission of Malaysia).
- The symposium & exhibition will be held on the 4<sup>th</sup> and 5<sup>th</sup> December 2018 at Connexion Conference & Event Centre, Kuala Lumpur, Malaysia.
- For more details of the symposium, please log on to [www.iese.my](http://www.iese.my).
- By signing the contract of sponsorship, the Sponsor is deemed to have agreed / given permission to the following:
  - Logo submission for the purpose of marketing and advertising of the symposium & exhibition.
  - The Organiser reserves the right to place the logo in any of the marketing collaterals across various platforms (print, digital, outdoor).
  - The Sponsors will need to submit the required logo and artwork for any of the marketing collaterals usage not later than 30<sup>th</sup> September 2018, in which failure to do so, logo and advertisement will not be placed.
- The Organiser reserves the right to change the date and/or venue or to postpone the Summit due to force majeure at its sole discretion.

It is our pleasure to inform that we would like to sponsor **IEM-STANDARDS MALAYSIA-SURUHANJAYA TENAGA ASEAN ELECTROTECHNICAL SYMPOSIUM & EXHIBITION 2018** as ticked in the box and enclose herewith Banker's Cheque / Local Cheque No.: \_\_\_\_\_ issued to 'The Institution of Engineers, Malaysia' for the sum of Ringgit Malaysia \_\_\_\_\_.

Our nominated contact representative is:

Contact Name: \_\_\_\_\_ Contact No.: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 Email: \_\_\_\_\_

Yours faithfully,

\_\_\_\_\_  
 Name:  
 Designation:  
 Company Stamp:

## CONFERENCE VENUE

(Facade)



(Foyer)



(Conference Room)

